



Patented Eco Film® Biodegradable & Compostable Bags / Retail & Household Packages



CASE HISTORY

Minnesota Zoo Composting Program

BACKGROUND

The Minnesota Zoo is home to more than 3700 animals including over 500 different species located on over 500 acres of land in the Twin Cities area. Opening in 1978, the mission of the zoo is to connect people, animals, and the natural world. To support this initiative, the zoo recently formed a Green Team to promote various activities aimed at sustainability. One of these initiatives was to develop a composting program to reduce the amount of waste they produce.

GOAL

The goal of the new composting program was to divert food waste at the zoo, and reduce the trash that is taken into area landfills. To start the composting program, the zoo staff began testing various compostable plastics to see which best fit their needs. They found that Eco Film® met all of their requirements, and allowed them to use a product produced by a fellow Minnesota organization.

IMPLEMENTATION

In the spring of 2011, the program was implemented using Eco Film® for food waste created by employees, staff, and the catering service. It was also used during their summer Zoo Camp and there are plans to expand this for food waste throughout the zoo. This green initiative is just one example of how the Minnesota Zoo is a true leader in our state and one that is focused on adopting practices that enables them to minimize their environmental impact.

DATE

August 2011

CUSTOMER

Minnesota Zoo

LOCATION

Apple Valley, MN

PRODUCTS

Eco Film®

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