

# 2017 Cortec University



Learn more about Cortec® and why our products and technology provide the best solutions when it comes to fighting corrosion.

## Dates

**July 24:** Anyone arriving on Monday is invited to have a social gathering with their classmates and trainers at 7:00pm.

**July 25-26:** The first two days will cover topics such as rust basics, sales concepts and tools, flagship product overviews, integrated solutions, tours and more!

**July 27 (optional):** This year's optional day will be at your discretion. We'll offer a variety of focus options, if you would like to spend the time!

This class is intended for the Cortec distributor salesperson that is ready to take the next step to being a Cortec champion!

During these days at our headquarters in St. Paul, Minnesota, you will get a better understanding and appreciation of who we are and what we offer.

- You will receive personal training on our high-quality, innovative products
- You will receive instruction on utilizing the many resources we offer
- You will receive help to identify target accounts and where to sell

When you return to selling, you will have new tools to open doors and gain the trust of your customers.

Sit back, be ready to learn, be active and make a difference in your career!

**Contact Lara Nichols for registration materials:**

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