

2018 Cortec University



Learn more about Cortec® and why our products and technology provide the best solutions when it comes to fighting corrosion.

Dates

July 23: Anyone arriving on Monday is invited to have a social gathering with their classmates and hosts at 7:00pm.

July 24-25: The first two days will cover topics such as rust basics, sales concepts and tools, flagship product overviews, integrated solutions, tours and more!

July 26 (optional): If you would like to stay, we are offering either one-on-one meetings or a tour of the *Cortec Advanced Films* factory in Cambridge, MN.

This class is intended for the Cortec distributor salesperson that is ready to take the next step to being a Cortec champion!

During these days at our headquarters in St. Paul, Minnesota, you will get a better understanding and appreciation of who we are and what we offer.

- **You will receive personal training on our high-quality, innovative products**
- **You will receive instruction on utilizing the many resources we offer**
- **You will receive help to identify target accounts and where to sell**

When you return to selling, you will have new tools to open doors and gain the trust of your customers.

Sit back, be ready to learn, be active and make a difference in your career!

Contact Lara Nichols for registration materials:

LNichols@cortecvci.com

