

NOVOSTI

Croatian Eco Plants - founded an Eco-Cluster!

On September 16, 2011, the Day of Open Doors was held, jointly organized by two eco-companies- EcoCortec and Eco Vrelo. The event took place inside of the facilities in Beli Manastir. The board was very pleased to host a large number of guests, among whom were business partners from Croatia and Europe, as well as relevant entrepreneurs and representatives of local and regional governments.

On this occasion, the Charter establishing the Eco-cluster was signed, by the co-founders of the two companies, with support of the City of Beli Manastir. The Charter was signed by; Boris Miksic, CEO of EcoCortec, Nevenka Topic, co-owner and director of Eco Vrelo, and the Mayor of Beli Manastir, Ivan Dobos. They expressed their hope that in the near future other companies that are environmentally conscious will join them. The goal of Eco-cluster is the promotion of environmentally friendly products such as biodegradable packaging and natural organic juices. After the opening speeches and signing ceremony, the management took the guests on a tour of the facilities followed by a presentation of current corporate actions and future plans.



Boris Miksic with wife Ines and EcoCortec team.



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Boris Miksic pointed out that this regional area needs this kind of cluster, which focuses on ecological, organic production and export.- *'We are in a full production for already four years, we have completed a second phase of expansion in which we have invested 3.5 million kunas, and soon we will build a new production hall in size of 5,000 square meters which will enable us to become one of the largest manufacturers of biodegradable plastics in Europe'* - said Mr. Miksic, adding that in ecology, there is a synergy. Eko Vrelo will have their eco-friendly products packed in our biodegradable packaging and we will use the samples produced in Eco Vrelo.

What brings these two plants together is definitely the export-oriented, organic production as well as investments in new technologies, using environmentally friendly products which can become a Croatian brand and greatly increase the image of Croatia throughout Europe and worldwide. They are characterized by strong vision of the investment, which followed by top patents, guarantees success in the global market. The founders of the cluster are also hoping to also be supported by state government, because such economical projects are greatly needed in Croatia.

