

NEWS ALERT



Cortec® Mission Possible!



Cortec® World Sales Meeting (WSM) 2013 “Mission: Corrosion Impossible” became Mission Possible for its agents and representatives attending from around the world. The kick off started with the general session, which brought together 160 of our partners from a record 69 countries to share the Cortec® vision and goals for the upcoming year. The theme of this event was one of the highlights for all. Agent 126 Blue aka (Boris Miksic) and his 2 assistants (Ines Miksic & Munchkin) captured everyone’s attention with a live introduction to the creative spy themed video.

During the general session Cortec® recognized an elite few for a job well done. Customer Service presented their “Customer Appreciation Awards” and the “Cortec® “Rusty” Top 10 Distributor Awards” in sales were awarded; with Metals Preservation Group USA winning as top distributor.

The remaining days of the event were full of lively sessions, presentations, and social gatherings that gave us the opportunity to get together in person, share strategies and best practices, learn from each other, and have fun. Here are just a few quotes from the many letting us know that it was an immense success:

“It was my first sales meeting and I thought Cortec did a first class job. I look forward to selling more Cortec products in the near future.” – **Todd Starnes, Pack IQ**

“Best world sales meeting, ever.” – **Lars Hellberg, Tribotec AB**

“Very informative sessions. I’ve learned so much about different Cortec products.” - **Terry Overcash, Dura-site Construction**

Cortec® wishes to say “Thank You” to the attendees for their participation. See you again in Minnesota in 2015. Until then, your mission, should you choose to accept it, is to aid our agents in the global battle against corrosion!

Look for the many other events in Cortec’s future on our website: www.cortecvci.com



Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001, ISO 14001, and ISO 17025 Certified.



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