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## Attention: New Product Editor

September 17, 2003  
NEW PRODUCT RELEASE

### New SilverBrite™ VpCI® Paper Turns Colors For Tarnish Protection

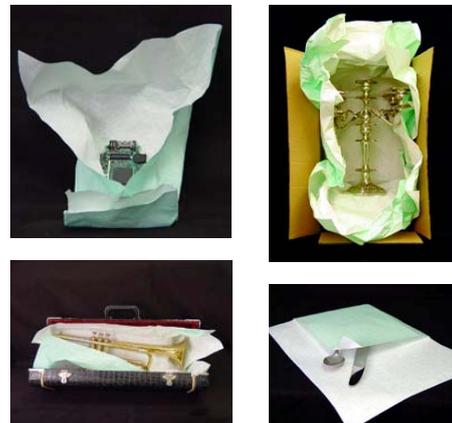
As SilverBrite™ VpCI® Paper protects parts, it turns from a clean blue color to brown while it absorbs corrosive gases. When the paper turns brown — or at the end of two years — it's time to change paper. The new product from Cortec® Corporation's Research Laboratories brings a new set of innovations to tarnish inhibition for precious and noble metals. Effective for silver, gold, copper and brass, the new paper protects finished products such as silverware, jewelry, coins, musical instruments and components such as electrical and electronic parts, contacts, relays and circuitry.

The new protective paper is easy to use. It is specially designed with a two-toned color in which the outside paper color is blue and the inside color is white. Products are wrapped with the white color next to the product and the blue color on the outside. When it is time to use the product, no special treatment or cleaning is needed. Simply unwrap the product and use it.

SilverBrite™ does not change a products appearance or physical properties such as conductivity or surface resistivity. By incorporating Cortec® Green Technology, Cortec® Chemists designed the paper so that is non-toxic and does not contain the old protective chemistries such as nitrites, silicones, or phosphates. Because there are no chemicals or residues to remove from SilverBrite, protected products can be immediately used, inserted or go into assembly saving considerable cleaning time and expense.

In addition to employing technology that absorbs corrosive gases from the outside environment, SilverBrite™ incorporates Cortec® Patented VpCI® technology to provide an additional layer of protection right next to the metal. The paper's exceptional vapor phase action protects all areas of a product where corrosive elements may attack the metal including recessed areas, cavities, and void spaces. This unique capability makes it ideal for protecting tiny recesses in micro-circuitry in miniature electronics and communication devices as well as protecting musical instruments such as a trumpet and guitar strings.

SilverBrite™ VpCI® Paper is available in a variety of standard and custom sizes in sheet, roll, and envelope form.



**Photos:** High-resolution photo of Cortec® SilverBrite™ VpCI® Paper available for download at: <http://www.blueleopard.net/cortecdownload/SilverBrite>

**Company Description:** Cortec® Corporation, a pioneer in environmentally friendly packaging, metalworking, cleaning, water treatment and metal protection technologies, is located in White Bear Lake, Minnesota. ISO 9001 and 14001 Certified, they manufacture over 300 products in five plants located in Minnesota and Wisconsin. Cortec is a global supplier of innovative and environmentally friendly specialty chemicals, plastics and coated papers.

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