



NEWS ALERT

Cortec® Seeks Continued Education and Market Exposure at Purdue Short Course!



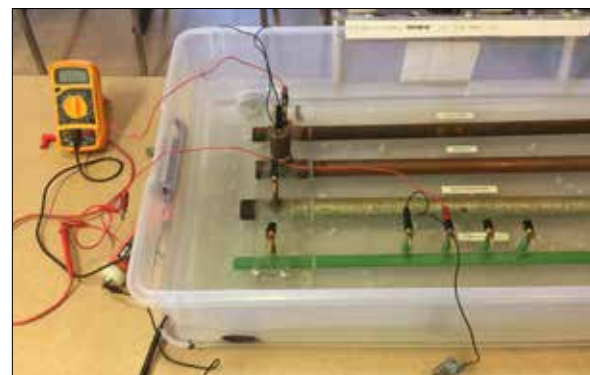
Two Cortec® Regional Sales Managers recently took advantage of the Undergraduate Corrosion Short Course held every year at Purdue University in West Lafayette, Indiana. The course brings together many companies from the piping and underground casing industries for two and a half days of classes and a vendor show. The 56th annual event took place February 21st-23rd.

“I went there strictly to learn, and I did learn a lot,” commented Cortec® Regional Sales Manager Jessica Carpenter-Glanz. She noted that while she is very familiar with the automotive industry, she wanted to expand her understanding of the underground casing and piping industry as Cortec® broadens its reach into this market.

One benefit of the course was gaining a new perspective on Cortec’s innovative VpCI® treatments versus conventional methods for protecting piping and underground storage tanks. For example, Carpenter-Glanz noticed that in comparison to a competitor’s wax-based filler for protecting tanks and piping, “The CorroLogic® Filler would definitely provide better protection simply because the chemistry is there.”

For Bob Dessauer, the other Cortec® Regional Sales Manager who attended the event, learning about cathodic protection (CP) highlighted the potential inconsistency of a method that relies on electricity. “If they lose power, they’ve lost their protection,” Dessauer said referring to CP users, “so in certain instances I think our protection is definitely more consistent.” Cortec’s versatile VpCI® Technology can be used standalone or in conjunction with CP for protecting storage tank bottoms and pipeline casings.

In addition to taking classes, the two Regional Sales Managers were invited to join Cortec’s supportive distributor Unconventional Solutions at its booth. There, Cortec® displayed innovative VpCI® corrosion protection options, such as CorroLogic® and corrosion under insulation treatment, alongside several complementary product lines that Unconventional Solutions supplies to the steel industry, refineries, power plants, and other customers that work with underground piping. It was a good opportunity to connect with the market, gain exposure, and explain how Cortec® coatings and MilCorr® can help protect pipes and tanks from corrosion in storage yards while awaiting installation.



One of the hands-on lab test stations at the corrosion short course demonstrated how different types of metal require different levels of cathodic protection (e.g., bare pipe vs. coated pipe). The strength of the electrical current can be measured by an amp meter.

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

