



# NEWS ALERT

## Cortec® Promotes MCI® at MADE EXPO!

**MADE**expo  
Milano Architettura Design Edilizia

In March of 2015, Cortec® Corporation and PROIND, Cortec® distributor in Italy specializing in MCI® products, successfully exhibited at the MADE EXPO trade show in Milan, Italy with over 208,000 visitors and 1,450 exhibitors. The MADE (Milano Architettura Design Edilizia = Milan Architectural Design Building & Construction) EXPO is a platform for bringing together manufacturers, architects, designers, building contractors, installers, and building construction professionals. This show was organized into four categories: construction materials, interior finishing, building envelope windows, and software and services. Cortec® and PROIND participated in the construction materials section of the show. Their strategically placed booth displayed Cortec's Patented Migratory Corrosion Inhibitor (MCI®) products as well as the PROIND specialty products such as release agents, bentonite, and sealers.

The PROIND booth attracted many people interested in the rehabilitation of buildings; rehabilitation, rather than new construction, has become the new trend. The visitors were also interested in restoration of historical buildings. Both rehabilitation and restoration projects can utilize MCI® products. Cortec's Patented MCI® technology protects reinforcing metal in concrete from corrosion. In rehabilitation projects, MCI® applications can penetrate a considerable distance to significantly reduce the corrosion rate (up to 80%). Cortec's MCI® products maintain structural integrity, rehabilitate vulnerable structures, and alleviate environmental concerns.

Cortec® Vice President of International Sales, Dario Dell'Orto, had the honor of presenting the MCI® technology, products, and case histories at the Buildings Structural Safety Seminar. The seminar was organized by the Architecture, Built Environment, and Construction Engineering Department, Politecnico of Milan. It focused on the structural safety deficiencies of buildings built over sixty years ago. This issue is very important to Milan after an ordinance was created stating all buildings fifty or more years old must be re-inspected to guarantee their structural stability and suitability.

Cortec®, the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies, continues to show its power around the world. MADE EXPO was another success and provided Cortec® great exposure to the Italian corrosion protection technology markets.

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001, ISO 14001, and ISO 17025 Certified.

