

Record Visit and Record Fun at European Sales Meeting in Croatia!



Beautiful Croatia has once again proven that a small country can produce big fun! The EcoCortec team was happy and honored to welcome the record breaking number of attendees to this year's European Sales Meeting. Seventy guests operating in fifty seven countries throughout Europe, China and the Middle East came to Croatia's capital, Zagreb.

On October 10 the meeting started at the five star Hotel Westin with a welcoming cocktail reception. We gathered with our colleagues, happy to see our long standing friends again and to meet some new associates.

The next day the meeting kicked off with a short film showing the biography of Boris Miksic, Cortec's President and CEO. This year being Cortec's 35th anniversary, Boris Miksic remembered in his presentation, Cortec's journey throughout the years from its humble beginnings to becoming a global leader in corrosion protection. Educational presentations and sessions were featured by Cortec/EcoCortec team members and our distributors, highlighting Cortec's products, technologies,



the latest developments, and successes.

Our attendees were also taken on a tour of Zagreb's two renown and best equipped technical universities, with whom EcoCortec has been cooperating successfully for years. The first excursion was to the Civil Engineering Faculty and its laboratory, where the presentation on Migratory Corrosion Inhibitors (MCI) was held. Then, a visit to the Faculty of Mechanical Engineering, followed by a lecture on "VpCI's in the Metal Working Industry. "



This special day ended in best way possible - at a birthday celebration for our President/CEO Boris Miksic, at Šestinski Lagvić, Zagreb's famous restaurant serving exceptional traditional Croatian cuisine and live music. It's hard to describe the atmosphere, but the fact that singing and dancing went on long into the night says it all!

On October 12th all the participants were taken to Beli Manastir where a tour of the EcoCortec facility was conducted and wrap up sessions and distributor presentations were held at Patria hotel. Both Cortec and EcoCortec presented awards for best European sales, fiscal year 2011/2012. The winners

were Corpac, Germany, for Cortec and Tribotek, Sweden, for EcoCortec. Once again, congratulations to the winners and keep up the good work!



The festivities ended with a party at restaurant Josic, featuring local specialties from the Baranja region. Tamburitza band once again managed to keep everyone up and dancing to the Croatian local songs, Russian Kalinka, and many others. One of the most fun moments was a surprise when Ines' "Third Wife" brand of organic, genuine peach schnapps, produced at Boris and Ines' Peach Hill Farm, was given to all the attendees.

Such a good time will be hard to repeat but we will have the chance at the next EU Sales Meeting!