

# NEWS ALERT



## Record Setting India Sales Meeting in Jaipur, India October 2013



Cortec® India has experienced more than 30% growth for each the past 5 years as a result of the dedicated efforts at key industries and services. Cortec® India's growth strategy revolves around delivering 'World Class Preservation' to all customers every time. This involves the tenets of technical training, world-class technology, environmental stewardship, application support and 'supply and apply' turnkey projects. The Annual India Sales Meeting (ISM) is a prime example of this growth strategy in action.

The 2013 ISM attracted record setting attendance with attendees hailing from all across India as well as Singapore, Thailand, Japan, and Indonesia. The conference began with a kick-off reception featuring demonstrations of local Rajasthan music, dance, and food followed by a full day of technical sessions. The third day was set aside as a day full of camaraderie and local sightseeing at locations such as the Jaipur City Palace, Jantar Mantar Observatory, Jal Mahal, and Hawa Mahal.

The technical sessions focused on awareness and sharing of best practices from around the world on key applications within oil/gas, energy, heavy industrial manufacturing, export and key asset preservation. Significant milestones have been achieved at multi-national and India conglomerates within marine, mining, power generation and automotive sectors. Cortec® India's efforts were bolstered by the participation of Cortec® partners who shared success from across Asia.

The top 5 distributors for the 2013 India Sales Meeting were:

1. Mayuresh Marketing Pvt. Ltd Ltd, Nasik
2. Vertex Corrotech Solutions, Coimbatore
3. Advance Engineering Corporation, Bangalore
4. Siva Technical Services Pvt Ltd, Chennai
5. Siddharth Trading Company, Mumbai

Through the dedicated efforts of channel partners, industry verticals, communication within India and global coordination of efforts throughout the Cortec® Family worldwide, customers in India are assured they receive best in class product, service and support.



Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001, ISO 14001, and ISO 17025 Certified.

