



NEWS ALERT

Cortec® Encounters Unexpected Opportunities and Offers Corrosion Solutions for all at Power-Gen®*!



From Left: Jay Zhang, Technical Sales Manager, Jim Holden, Technical Director of Energy & Engineered Services, and Joe Yach, Project Manager & Contract Specialist waiting for the show to open.



**Power-Gen is a registered trademark of PennWell Corporation.*

Power Generation Week was a time of unexpected but positive encounters as approximately 20,000 attendees from 105 countries converged at the Orange County Convention Center in Orlando, Florida, December 11th-15th. The Cortec® booth had heavy traffic and was by far the busiest place on its aisle at Power-Gen® International, one of the five power generation events taking place onsite.

Surprisingly, only a few of the booth's many visitors were actually from power generation utilities, but Cortec® was able to address the corrosion problems of all, regardless of industry. "Each one of the people that stopped by—we have a sound, viable solution for them," said Jim Holden, Cortec's Technical Director of Energy & Engineered Solutions. He noted that many visitors were from wastewater treatment plants, and there were numerous requests for coatings solutions. For example, some people were looking for coatings to put on the undercarriages of garbage trucks, especially those used in the northeastern United States where heavy road salt application causes substantial corrosion.

Many of those who stopped by were new to Cortec® and pleased to hear about Cortec's corrosion solutions. "They were very interested in what they learned—" Holden noted, "—the breadth and depth of our capabilities, especially our turnkey capabilities."

Cortec® stands out because of its innovative easy-to-apply, environmentally friendly, and cost-effective VpCI® solutions. These solutions add value to manufacturing processes and decrease total applied cost for preservation programs.

Cortec® will now be following up on the many Power-Gen® leads to make these valuable corrosion solutions a reality, whether for power utilities or for the many other industries that unexpectedly stopped by Cortec's booth!

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001, ISO 14001, and ISO 17025 Certified.

