



# NEWS ALERT

## Cortec® Launches 2017 World Sales Meeting Website and Counts Down to Festivities!



### COUNTDOWN TO THE 2017 WORLD SALES MEETING



Excitement is building as Cortec® launches its official 2017 World Sales Meeting website and starts counting down to the big event in September! Cortec® friends and family are invited to log in and peruse the informative website to learn more and register for this special gathering in Saint Paul, Minnesota.

In addition to agenda and registration info, the website gives an overview of social events and helpful links for transportation, shopping, and sightseeing during your stay in Saint Paul. The site also includes photos that offer a glimpse into the last World Sales Meeting in 2015.

This year's World Sales Meeting will be especially exciting as we celebrate Cortec's 40<sup>th</sup> Anniversary of providing innovative corrosion control solutions across the globe! Festivities will begin with an international meeting and welcome reception Wednesday, September 13<sup>th</sup>, at the beautiful Saint Paul Hotel in downtown Saint Paul and conclude with a fantastic riverboat cruise down the Mighty Mississippi on Friday evening, September 15<sup>th</sup>. Days in between will be packed with speakers, awards, seminars, socializing, and a trip to nearby Cortec® World Headquarters. Attendees will get to know Cortec® more in depth as they tour the facility and interact directly with staff from each department in a trade-fair-style setting.

To learn more about this exciting event and to register, please visit [www.cortecwsm.com](http://www.cortecwsm.com), and join us in counting down to Cortec® WSM 2017!



Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

