



## **CORTEC Announces Opening of Southern Sales Office**

With the great potential for business opportunities in the Southern part of the United States, Cortec is pleased to announce the opening of another new regional sales office in Houston, Texas. Houston is the business center for many petroleum operations, which positions the new Cortec office to capitalize on opportunities in this industry. Coverage from this new location includes the states of Texas, New Mexico, Oklahoma, Louisiana, Mississippi and Alabama and Petrochemical Industry for Florida.

Elaine Bowman has been named Vice President of Sales for the Southern Region Office to manage this new endeavor for Cortec. She has over twenty years experience in the specialty chemical industry selling and marketing to the petroleum industry. In addition to her vast experience in the chemical industry, Elaine served as the President of NACE, International (National Association of Corrosion Engineers), in 2002 - 2003. In this capacity, she traveled worldwide representing NACE and promoting corrosion prevention solutions for this Multi Billion Dollar problem that faces the U.S. and the world today.

In this new role, Elaine will work with Cortec representatives and distributors to provide increased sales and technical support. A key focus will be to offer corporate level support in expanding business opportunities in the petroleum industry including drilling, pipeline, oil field and refinery/petrochemical applications locally and globally on special projects.

Elaine has a Master of Business Administration from Houston Baptist University. She will continue with her involvement in NACE, International and will represent Cortec on committees within that organization.

Please welcome Elaine and join us in wishing her success in this new venture.

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