

NEWS ALERT

European Sales Meeting 2006 - Huge Success!



October 24, 2006

Cortec's European Sales & Strategy Meeting held early October in Dubrovnik, Croatia, was a wonderful success! Many factors contributed to what can be reasonably billed as the "European Event of the Year"!

The first factor in our success was the numerous and enthusiastic Cortec® distributors and licensees that attended – over 70 people operating in 37 countries!

We need to praise and congratulate the professional commitment and attitude of all the Cortec® sales partners. Thanks to their diligent, creative and hard work in close cooperation with Cortec® HQ and among each other, they have achieved a remarkable business result with double-digit sales growth.

Another reason for this year's meeting was to cover a variety of subjects in specific seminars, including a whole series of new products now being introduced in the market place for a vast array of applications.

More than ever, at this particular meeting, there was a terrific opportunity for all attendees to envisage and learn about new technologies. Attendees enjoyed the opportunity to see the highlights of the new materials and the environmental protection afforded by the biobased products Cortec® offers.

Finally, the genuine spirit of the "Cortec Family" was shown

throughout the meeting. Excellence is guaranteed when teamwork is truly "the name of the game", as demonstrated by the passion with which attendees shared their different market and personal experiences as well as their successes and challenges.

It was heartwarming to see how many friendships have developed throughout the years inspiring a series of cheerful, joyful, enthusiastic celebrations, including the top five European sales winners and the 10th Anniversary of our Norwegian and Swiss partners.

In essence, business commitment, mutual trust, respect, interest in technology, and friendship were once more recognized as the cornerstones for the past, present, and future successes. And, it's a great and very sure sign of success when so many business partners can feel same way!

Last but not least, everybody was charmed by the magic atmosphere offered by Dubrovnik, a magnificent medieval Croatian town, full of history and passion accompanied by a unique (and very fortunate) "late summer" weather!

We are already looking forward to the next meeting to be held in a totally different but equally attractive region of Europe: Iceland, June 2008.

OUR NEW MOTTO IS "ESPRIT DE CORTEC"!!!