Successful CORCON-2015 Leads The Way For Corrosion Control Bureau Of India!

India is waking up to its multi-billion dollar problem of corrosion, and Cortec® is already taking steps to help.

Cortec® recently had the chance to address India’s corrosion problems as a Silver Sponsor of CORCON-2015, an international corrosion conference organized by NACE International Gateway India Section. This is the largest corrosion convention outside the US and took place November 19th-21st at the Chennai Convention Centre in India. The event provided a helpful venue for delegates to network and learn more about corrosion issues from a wide variety of experts.

PK Mathew, representing Cortec’s India office, played an active role as part of the NACE International India Section organizing committee for CORCON-2015. PK was able to conduct a technical session and contributed a few words at the valedictory function. He later shared that Cortec® had connected with a large number of convention visitors who came by Cortec’s tastefully designed booth near the entrance of the expo.

It was announced during CORCON-2015, that the Indian Government would soon set up a Corrosion Control Bureau in line with the existing Standards Bureau of India, after necessary approvals. This bureau would raise awareness of corrosion problems and implement certifications and best practices to prevent corrosion damage and consequent losses. The initiative stems from an earlier agreement between India and the US. This is a significant step in the right direction in the country's fight against corrosion.

As signified by its successful contribution to CORCON-2015, Cortec® as always, stands ready to help with innovative corrosion prevention solutions.