NEWS ALERT



Cortec® and Valued Distributors Fill an Important Role at LATINCORR 2016!



Cortec® was pleased to fill an important role as the only company featuring Vapor phase Corrosion Inhibiting Technology at LATINCORR, the October 25th-28th corrosion congress organized by NACE International - Latin American section in Mexico City, Mexico!



LATINCORR 2016 took place immediately after Cortec's Latin America Sales Meeting. It was an opportunity for 360 attendees and 30 exhibitors to learn from and network with corrosion professionals representing 21 different countries. Among the corrosion experts were Dr. Michael Schorr Wiener (Autonomous University of Baja California, Mexico), Jose Sirera (NACE Senior Mgr. Latin America), Leonardo Araya (newly elected President of NACE CHILE), and various international entrepreneurs. IMPACT Study Project Manager, Elaine Bowman, was also present to provide a keynote address on the relevant NACE IMPACT Study, which provides an organizational framework for implementing effective corrosion management systems.



Cortec's booth was situated very strategically in the main technical exhibition hall, receiving a continuous flow of visitors who could stop and learn more about Cortec's innovative corrosion inhibitors. Cortec® was grateful for distributors from Brazil, Chile, Colombia, Peru, and Mexico who helped assist visitors at the booth and who will provide follow-up later.

Dario Dell'Orto, Cortec® VP of International Sales covering Latin America, contributed to the technical aspect of the conference by presenting two papers: "Mitigating Corrosion of the Concrete Steel Reinforcement with Surface Treatments Containing Migrating Inhibitors" and "Vapor Phase Inhibitors in Functional Fluids." These presentations confirm the active role of Cortec's R&D group in the development of new products.



As in past years, LATINCORR 2016 was also a time to share the cultural traditions of the hosting country. Attendees enjoyed listening to the unbeatable mariachis at the gala dinner and watching traditional Aztec pre-Hispanic-period dancers perform just in front of the Cortec® booth.

Cortec® wants to give special thanks to distributors from Brazil, Chile, Colombia, Mexico, and Peru for their active participation providing technical information and documentation to the LATINCORR 2016 attendees.

The location of LATINCORR 2018 will likely be announced before the end of this year. Candidate countries are Argentina and Ecuador. In the meantime, Cortec® looks forward to continuing to partner with valued distributors to meet the important need for Vapor phase Corrosion Inhibiting Technology in Latin America!

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001, ISO 14001, and ISO 17025 Certified.

