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**Attention: Editor**

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**PRESS RELEASE**



## **Bionetix® Develops New Probiotic Additive for Cat Litter and More!**

[Bionetix® International](#) is excited to introduce its newest probiotic waste-digesting deodorizing concentrate: [ABC 9000™](#)! This new water-soluble probiotic powder concentrate is designed for manufacturers to use as an additive in formulating a wide range of products. With its multi-spore bacteria blend, ABC 9000™ is effective in numerous applications where it is necessary to remove wastes/stains or control and mask odors.



The non-pathogenic bacillus blend of ABC 9000™ attacks a variety of complex organic compounds and digests them, helping remove stains and odor-producing compounds. For further odor control, formulators can choose from ABC 9000™ in a pine, floral, or custom fragrance to mask unpleasant odors. ABC 9000™ also comes in a wide selection of colors—light green, blue, pink, off-white, or custom—for better aesthetic blending with the final product:

- Cat litter
- Carpet cleaners
- Powder and liquid laundry detergents
- Deodorizers (e.g., odor control powder or solids)
- And other water-soluble cleaners!



As a powder concentrate, ABC 9000™ also offers an economical approach to formulating probiotic products. Possible formulation scenarios include the following:

- 1) A manufacturer wants to create a new self-deodorizing cat litter product that not only masks odors from the cat box but also keeps them under control by helping digest some of the waste materials. The manufacturer chooses a preferred fragrance and color of ABC 9000™ and adds the powder to the cat litter formula for improved cat box maintenance.
- 2) A formulator wants to design a probiotic carpet cleaner that will tackle stains and remove odors from food spills or other soils. The formulator adds ABC 9000™ powder to the cleaner for deep-cleaning and deodorizing power along with a fresh pine or lavender smell.
- 3) A laundry detergent company wants a probiotic detergent for washing clothes with heavy stains and odors. They select a custom fragrance of ABC 9000™, add the probiotic blend to the detergent, and market the final product for heavy-duty industrial laundering.

**Bionetix**  
LIFE'S A BIONETIX

**ABC 9000™**  
WATER-SOLUBLE POWDER CONCENTRATE

**PRODUCT DESCRIPTION**

ABC 9000™ is a powerful water-soluble powder concentrate designed for use in formulating water-soluble products. The powder is highly effective in a wide range of applications, including cat litter, carpet cleaners, laundry detergents, and more. The powder is highly effective in a wide range of applications, including cat litter, carpet cleaners, laundry detergents, and more.

**FEATURES AND BENEFITS**


- Offers economical approach to formulating probiotic products
- Degrades and/or masks complex organic compounds
- Reduces odors
- Fights bad odors

**TYPICAL APPLICATIONS**

- Cat litter
- Carpet cleaners
- Laundry detergent
- Water soluble cleaners
- Laundry detergent

**PACKAGING AND STORAGE**

ABC 9000™ is available in 10kg and 25kg bags. The powder is highly effective in a wide range of applications, including cat litter, carpet cleaners, laundry detergents, and more.



SPECIFICATIONS	
Description	Free-flowing powder
Fragrance	Free, Blue, or Cedar
Color	Light green, blue, pink, off-white, or random
Solubility	Most, less of 1 bag
pH (1% solution)	6.5-7.0
Bacterial Count	1 billion CFU/g

Many similar options exist for formulators who need to add a probiotic boost to their cleaning or deodorizing product. ABC 9000™ offers formulators flexibility while harnessing the technology of nature for enhanced product effectiveness. As a 1 billion CFU/g powder product, a little ABC 9000™ goes a long way to maximize storage space and cleaning/odor control power! Contact Bionetix® to learn more about ABC 9000™:

<https://www.bionetix-international.com/contact-us/>

**Keywords:** probiotic additive, bacillus blend, odor control, self deodorizing cat litter, laundry detergent additive, probiotic detergent, carpet deodorizer, powder deodorizer, Bionetix, probiotic carpet cleaner



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**Bionetix® International is a Canadian-based company that produces biological products used in thousands of field applications worldwide. We promote a healthy environment by providing superior, environmentally friendly alternatives to current treatment methods. Our customers are able to clean and remediate contaminated systems or boost agricultural productivity in a cost-effective, natural, and non-intrusive way through the application of our biological products. Headquartered in Quebec, Canada; Bionetix® International is a subsidiary of Cortec® Corporation. ISO 9001:2015 Certified.**

**Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Our relentless dedication to sustainability, quality, service, and support is unmatched in the industry. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001, ISO 14001:2004, & ISO 17025 Certified. Cortec® Website: <http://www.cortecvci.com> Phone: 1-800-426-7832 FAX: (651) 429-1122**