



NEWS ALERT

Cortec® MCI® Actively Participates in ACI and ICRI Conventions for Concrete Industry



As an important player in the concrete industry, Cortec® MCI® continues to fill an active role in the American Concrete Institute (ACI) and the International Concrete Repair Institute (ICRI), attending key conventions and serving on a variety of committees throughout the year. These activities allow Cortec® to stay abreast of the industry and share insights from many years of experience.

With more than seventeen years in the industry herself, Cortec® VP of MCI® Sales, Jessi Meyer, was heavily involved in the ACI fall convention held October 15th-19th in Anaheim, California. During the event, Meyer stayed occupied attending meetings for four committees of which she has been a longstanding member: 201 (Durability), 212 (Chemical Admixtures), 222 (Corrosion of Metals in Concrete), and 365 (Service Life Prediction). She also had the opportunity to connect with colleagues such as Dr. Mohamad Nagi, attending all the way from the American University in Dubai.



At the November 15th-17th ICRI Fall Convention in New Orleans, Louisiana, Meyer participated in an evening executive forum. She also chaired the marketing committee and served on the sustainability/service life committee, corrosion committee, and nominations committee.

On the learning side, Meyer particularly enjoyed a keynote address by Lt. General Russel Honoré, well-known for his leadership in New Orleans following Hurricane Katrina. Lt. General Honoré spoke on the importance of addressing corrosion to foster sound infrastructure capable of withstanding natural disasters. He cited troubling statistics from the American Society of Civil Engineers' Infrastructure Report Card regarding the extent and cost of crumbling infrastructure in the US.

Throughout the convention, Cortec® sponsored Wi-Fi for all ICRI attendees and was able to network and meet with several distributors and customers. For fun, Cortec® handed out Mardi-Gras beads at the MCI® booth and enjoyed ICRI's final "Night Out at the Bayou Barn," complete with the opportunity to pet an alligator.



Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

