

NEWS ALERT



A Great Time to Learn, Network, and Grow at the American Coatings Show 2022!



"No matter how new you are, or how long you have been in the coatings industry, there is always something new you can learn at the ACS Show." That's what Rick Shannon, our current Technical Service Manager and former Cortec® Coatings Chemist had to say after this year's American Coatings Show (ACS), April 5th-7th in Indianapolis, Indiana. With good attendance and a friendly atmosphere, it was a great time for our team to learn, network, and grow with others from the coatings industry and beyond!

Attendees ranged from CEOs to college students ready to absorb as much info as possible, from current and potential customers to raw material suppliers and transportation companies. Our staff had the pleasure of speaking with visitors from around the world; learning about new raw materials (e.g., resin additives and colorants); and getting the perspective of others on the direction of the coatings industry and green chemistry, VOC regulations, and supply chain issues.

As usual, CorrVerter® captured attention for its ability to passivate rust as an alternative to sandblasting corroded steel surfaces. Visitors to the Cortec® booth were also curious to learn more about how VpCI® Technology actually works. It was especially fun when current or potential customers would stop by saying that someone had specifically told them to find Cortec®! Appreciation for Cortec's technical expertise and field support was commonly expressed.

Thanks to all who stopped by to ask questions about Cortec® Coatings, introduce us to new connections, or simply share your enthusiasm and a friendly "hello" at ACS. We look forward to seeing where these new paths lead!

Learn more about Cortec® Additives for Coatings and Paints here: <https://www.cortecadditives.com/>

Keywords: ACS 2022, American Coatings Show, coatings industry, Cortec, VpCI, Cortec Coatings, supply chain issues, VOC regulations, CorrVerter, alternative to sandblasting



Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

