## NEWS ALERT



## Cortec® VpCI® Additives Make American Coatings Show a Success!



Helping Prevent
Corrosion
One Molecule At
A Time

## Cortec® M-Series

- Environmentally Friendly
- · Flash Rust & Long Term Protection
  - · Liquid Phase Wetting

## www.cortecadditives.com



Cortec® VpCI® Additives for paints and coatings were a winner at the 2018 American Coatings Show (ACS), held every other year to keep coatings professionals posted on the latest coatings innovations. The three day event, April 10<sup>th</sup>-12<sup>th</sup> in Indianapolis, Indiana, was an exciting time for Cortec® to showcase its M-series corrosion inhibitor additive technologies for paint and coatings manufacturers to incorporate into their own formulations.

Markus Bieber, Cortec® Director of Sales – High Performance Coatings and Additives, explained that attendees were excited about VpCI® additives as a new technology to replace traditional corrosion inhibitors such as zincs and chromates. Cortec® distributes these specialized additives through regionally exclusive agreements with significant companies such as EMCO (distributing to the Midwestern U.S. and East Coast) and Majemac Enterprises (distributing to the Southeastern U.S. CASE market), who also exhibited at the show. Thanks to ACS networking opportunities, Cortec® is also looking forward to working with potential distributors from other regions around the world.



Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

