

NEWS ALERT



Beyond the Boiler Lizard® at AWT!



The Boiler Lizard® is one of Cortec's most well-known water treatment products, as evidenced by the response at the AWT (Association of Water Technologies) Annual Convention & Exposition, where Cortec's team is commonly recognized as "the Boiler Lizard® people." The 2019 AWT conference (September 11th-14th in Palm Springs, CA), however, brought a new depth of questions from attendees demonstrating stronger interest and more specific requests for Cortec®, opening the door to many new potential applications.

Cortec® also had the opportunity to go deeper with attendees by hosting a 20 minute "Commercial Corner" at AWT. During the short presentation, Cortec's Technical Sales Manager for Water Treatment, Scott Bryan, generated significant interest in Cortec® solutions as he talked about "Overcoming Challenges in Protecting Idle Equipment with Vapor Phase Corrosion Inhibitor (VpCI®) Technology." He was able to broaden the audience's perspective by explaining that Cortec® is about more than just dry layup of boilers with Boiler Lizard®. He also introduced them to less familiar cooling water products such as the Closed Loop Toad®. A number of attendees stopped by the Cortec® booth later for further discussion.



Although the convention was an important opportunity to expand attendee knowledge of other Cortec® products beside Boiler Lizard®, this flagship product still made a strong showing as a one-of-a-kind solution for boiler preservation. Cortec® also played an important role behind the scenes in the presence of several other water treatment blending companies that use Cortec® corrosion inhibitor additives in some of their formulations!

Dig deeper into our solutions to corrosion for industrial water applications at our newly redesigned website: <https://www.cortecwatertreatment.com/>.

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

