



NEWS ALERT

Cortec® 2014 Asian Sales & Strategy Meeting - Hawaiian Paradise!



Cortec's 2014 Asian Sales & Strategy Meeting was held at the Hilton Hawaiian Village Waikiki Beach Resort. The two and a half day event kicked off with a cocktail reception Wednesday evening, November 19th. The next day the sales and strategy sessions began with a State of the Company address by President/CEO, Boris Miksic. There were 30 attendees representing the United States, Canada, United Arab Emirates, Japan, China, Singapore, Vietnam, Korea, India, Australia, Taiwan, and Indonesia.



Sales awards for the Top 8 Asian distributors were presented, congratulations to them. All attendees were able share their Cortec® experiences from their respective countries and discuss Cortec® product applications covering multiple markets and industrial sectors. The meeting was very beneficial as everyone elaborated on ideas and strategies aimed at strengthening communication and synergy among our sales partners.



It wasn't all business – there was time to attend a traditional Hawaiian Luau where Cortec's Cliff "Miguel" Cracauer demonstrated his hula dance skills for the audience. The productive week wrapped up with an afternoon of snorkeling and sailing off of Waikiki Beach and dinner at Benihanna's Restaurant. The time our sales partners took to spend with us is appreciated. Looking forward to seeing all of you at the Cortec® World Sales Meeting in 2015!!

To view Cliff "Miguel's" performance, please go here:

<https://www.youtube.com/watch?v=J37Z7rRapdk&feature=youtu.be>

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001, ISO 14001, and ISO 17025 Certified.

