



# NEWS ALERT

## Get Ready to Put Bio-Enzyme Cleaners into Action!



What if you could use the power of nature to clean your driveways, carpets, laundry, and bathroom floors? You can with Bionetix® bio-enzyme cleaners, a “green” cleaning technology that uses the synergistic power of microorganisms, bio-enzymes, and biodegradable surfactants to clean away waste materials, stains, and odors. Here is a closer look at how they work and can benefit you.

### The Power of Bio-Enzyme Cleaners

A defining characteristic of bio-enzyme cleaners is the biological activity of “good” bacteria and the enzymes they produce. Microorganisms are part of nature’s biodegradation cycle. In order to supply themselves with food and nutrients to support their basic metabolic functions, microorganisms produce enzymes that help them digest and consume wastes from the surrounding environment.

This same natural mechanism adds power to the cleaning process. By incorporating non-pathogenic “good” bacteria and free enzymes into cleaning products, formulators can direct this natural digestive mechanism against wastes and stains. The action, in turn, helps with odor control by removing the source of the odor. Residual microorganisms left on the surfaces continue to penetrate and digest contaminants even after the initial cleaning.

### Where Can Bio-Enzyme Cleaners Be Used?

Bio-enzyme formulations can be added to a variety of cleaning products:

- Surface cleaners
- All-purpose cleaners
- Laundry detergents
- Vehicle washing fluids

Specific end uses include cleaning oil stains off concrete driveways, removing soap scum from bathroom tile, cleaning heavily stained industrial laundry, and solving odor problems on carpets and upholstery. Bio-enzyme cleaners can even be sprayed nightly into kitchen and bathroom sinks to keep drainpipes clean and clear of residual wastes and foul odors.

### Bionetix® Bio-Enzymes in Many Forms

Bionetix® bio-enzymatic cleaners come in many forms to make this technology adaptable to your needs. The most straightforward options are ready-to-use (RTU) products such as **ECO-CLEAN-ALL™** (multipurpose cleaning of hard surfaces, fabric, and drains), **ECO-WASH™** (bio-enzyme cleaner for washing vehicles), and **EN-Z-CLEAN™** (bio-enzymatic laundry detergent). **HYGIEA™** concentrates are another option for distributors who prefer to dilute and make their own ready-to-use products. Finally, the **ABC Series** is ideal for formulators who want to blend a concentrated “good” bacteria base into existing cleaning products to boost the cleaning power of their own formulations.

Whatever your role as formulator, distributor, or end user, there is a bio-enzyme cleaner for you! Contact us today to try these “greener” cleaners for yourself and get ready to put the power of bio-enzymes into action:

<https://www.bionetix-international.com/contact-us/>

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