

Editorial Contact: Jeni Duddeck  
Cortec® Advertising Agency: (651) 429-1100 Ext. 1114

[jduddeck@cortecvci.com](mailto:jduddeck@cortecvci.com)

Company Contact: Julie Holmquist  
Cortec® Corporation (651) 429-1100 Ext. 1194

[jholmquist@cortecvci.com](mailto:jholmquist@cortecvci.com)

Technical Contact: Ben Voight  
Cortec® Corporation (651) 429-1100 Ext. 1174

[bvoight@cortecvci.com](mailto:bvoight@cortecvci.com)



**Attention: Editor**  
**September 2, 2020**  
**PRESS RELEASE**



## **Latest BioCortec® Website Redesign Highlights Environmentally Responsible Technologies for Corrosion and Cleanup!**

Cortec® Corporation, the global leader in innovative, user-friendly VpCI® and MCI® corrosion control technologies, is pleased to announce the launch of its newly redesigned BioCortec® website! This website focuses on Cortec's line of corrosion and cleanup solutions geared toward sustainability and environmental responsibility and mirrors Cortec's BioCortec® brochure updated earlier this year.



Products listed on the BioCortec® website have at least one characteristic or more that lowers their environmental impact. Sometimes this is because of biobased content. Sometimes, it relates to biodegradability. Sometimes, it is simply the fact of using a Cortec® EcoAir® aerosol delivery system powered by air rather than traditional chemical propellants. Sometimes it is a combination of these elements. Visitors to the BioCortec® website can browse products by the following categories:

- USDA Certified Biobased Products
- Sustainable Packaging Products
- Bionetix® Products
- Other Specialty Products



*BioPad® USDA Certified Biobased Product*

Cortec’s “USDA Certified Biobased Products” present an especially exciting product portfolio that continues to grow. Cortec® offers a wide range of these products that contain renewable resources and offer solutions in the areas of cleaning and surface prep, construction, lubrication, water treatment, and more! Many of them have a special anti-corrosion aspect, such as Cortec’s biobased rust removers, MCI®-2005 corrosion inhibiting admixture for reinforced concrete, a variety of liquid rust preventatives, and Cortec’s BioPad® and several VpCI® rust inhibiting papers that just received the USDA Certified Biobased Product label this year.

Cortec’s “Sustainable Packaging Products” options include those actually offered as packaging material themselves, as well as some of Cortec’s own rust preventative products that have been packaged in more “eco-responsible” delivery systems. Users can choose from compostable film or select more biobased versions of VpCI®



Emitters in the form of EcoDevice®, constructed from non-woven material with biobased content, or EcoEmitter®, which features biodegradable corrosion inhibiting VpCI® powder packaged in a polymeric cup made from biobased resins. This product category also includes the EcoAir® line of Cortec® Corrosion Solutions packaged in environmentally responsible bag-on-valve spray cans.



The biggest addition to the BioCortec® website is a collection of biologicals and biostimulants under the category of “Bionetix® Products.” This is a particularly intriguing area for those who are looking for safer, more natural ways to clean up and promote the health of the environment. Cortec’s biotechnology

subsidiary, Bionetix® International, makes this possible through biological treatments using a variety of microorganisms and nutrients to stimulate contaminant biodegradation and promote healthier, cleaner environments in countless applications. These solutions can be incorporated into waste treatment, cleaning products, and oil and gas cleanup solutions.

Finally, the website features “Other Specialty Products” that also help users clean, lubricate, or protect with greater environmental responsibility in one way or another. This category includes some of Cortec’s mainstay preservation and corrosion protection products, along with some unique products that may not be as familiar. The redesigned website includes links to relevant brochures, Cortec’s case history login site, and other news and documents, as well.



Browse the freshly redesigned BioCortec® website and contact us today to learn more about taking an environmentally responsible approach to corrosion and cleanup: <https://www.biocortec.com/contact-us/>!



Need a High-Resolution Photo? Visit:

[www.cortecadvertising.com](http://www.cortecadvertising.com)

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Our relentless dedication to sustainability, quality, service, and support is unmatched in the industry. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001, ISO 14001:2004, & ISO 17025 Certified. Cortec Website: <http://www.cortecvci.com> Phone: 1-800-426-7832 FAX: (651) 429-1122