

NEWS ALERT



Bionetix Celebrates 2nd Bi-Annual World Sales Meeting!



The Bionetix® World Sales Meeting was held at the Hotel 10 in Montreal, Canada from September 19th - 21st, 2015. The event was an excellent opportunity to introduce new technologies and have distributors share their success stories. Attendees included sales representatives and distributors from 11 different countries including: Chile, Dubai, Mexico, Japan, China, Thailand, India, Croatia, USA, Canada, and UK.



The Bionetix® World Sales meeting was kicked off by Cliff Cracauer, Cortec® Vice President of Sales, with the state of the company and its direction, followed by presentations given by Diana Di Marco, Technical Sales Manager, and the technical team at Bionetix®, Julie Archambault and Tina Poljak. Luis Mackenna with Max International in Chile was awarded #1 Bionetix distributor. Max International has been doing great work over the last year in the HI&I market - successes that can be echoed all over the world.



Luis Mackenna, Max International and Diana Di Marco, Bionetix®

Topic presentations and round table discussions were focused on Waste Water Treatment, Feed for Livestock, Pro-biotic, HI&I cleaners and Biopesticides. All attendees were free to choose and participate in diverse discussions. Many of them contributed with questions, comments, success stories, applications, competition, and how to enter the market and promote Bionetix® products.

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001, ISO 14001, and ISO 17025 Certified.

