

NEWS ALERT



Bionetix® International Represented in Canadian Water/Wastewater Trade Mission to Brazil



Bionetix® International, a subsidiary of Cortec® Canada that manufactures natural biological wastewater treatments, was honored to participate in the Canadian Trade Mission to Brazil the week of September 17th-21st. The visit coincided with FENASAN, the “World’s Leading Trade Fair for Water, Sewage, Waste and Raw Materials Management,” September 18th-20th in Sao Paulo, Brazil. The purpose of the trade mission was to connect Canadian companies like Bionetix® with market needs and key players in the Brazilian water/wastewater sector.



The Trade Commissioner Service of Canada (TCS) launched the trade mission after a market study clearly indicated numerous opportunities for Canadian companies to impact the Brazilian water and wastewater industries. Bionetix® was invited to attend the trade mission and participate in the Canadian Booth at the FENASAN fair. Bionetix® was the only Canadian company present in the biological sector and received special attention as the Canadian ambassador took ten minutes to explain Bionetix® to the audience during the first night’s trade mission reception at the consulate in Sao Paulo.



Brazil’s needs in the water and wastewater sector are great, with many opportunities to impact the market. Only 83% of the country has access to potable water, and less than half of all sewage is treated. Bionetix® is looking forward to meeting important market needs with natural biological wastewater treatments that enhance the efficiency of wastewater treatment. The current process underway to privatize many public water and wastewater utilities will also open interesting opportunities for Canadian infrastructure and technology companies like Bionetix® to help improve the wastewater system in Brazil.



Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

