



NEWSLETTER | FEBRUARY 2026

## Celebrating 30 Years of Business!

This year marks an exciting milestone in Bionetix® history—our 30<sup>th</sup> anniversary in the biosolutions industry! Starting in 1996 when bioaugmentation and probiotics were not nearly as popular as they are now, Bionetix® was on the leading edge of practically applying biosolutions to everyday problems. In 2010, visionary Cortec® founder and CEO, Boris Miksic, was inspired to expand his holdings in environmentally responsible corrosion solutions into the life sciences industry by acquiring Bionetix® as a Cortec® subsidiary. This marriage of environmentally conscious corrosion solutions with natural biosolutions took Bionetix® to a new level of company culture and achievement that has especially grown in the last 10 years.

“Having made numerous acquisitions during my 51 year career in the specialty chemical industry I consider Bionetix®-International a strategic investment for [the] environmentally friendly biotechnology business model,” Miksic stated. That vision has proven true as manufacturers and consumers increasingly recognize the promise of biosolutions as a natural,

effective approach to everyday sanitation, environmental cleanup, and odor control.

With the rapid expansion and interest in Bionetix® biosolutions in the last five years, Cortec® recently created the new position of Bionetix® Vice President and Managing Director and appointed Diana Di Marco to oversee the entire business unit. We are excited to see our impact continue to reach new heights as Diana spearheads the development of a cohesive strategic plan, vision, and organizational structure designed to support Bionetix® International’s growth and evolving demands within the rapidly expanding global biosolutions market.



Please join us in celebrating our “coming of age” and getting ready for the best year ever as we discover and deliver exciting new solutions in a dynamic growth market!



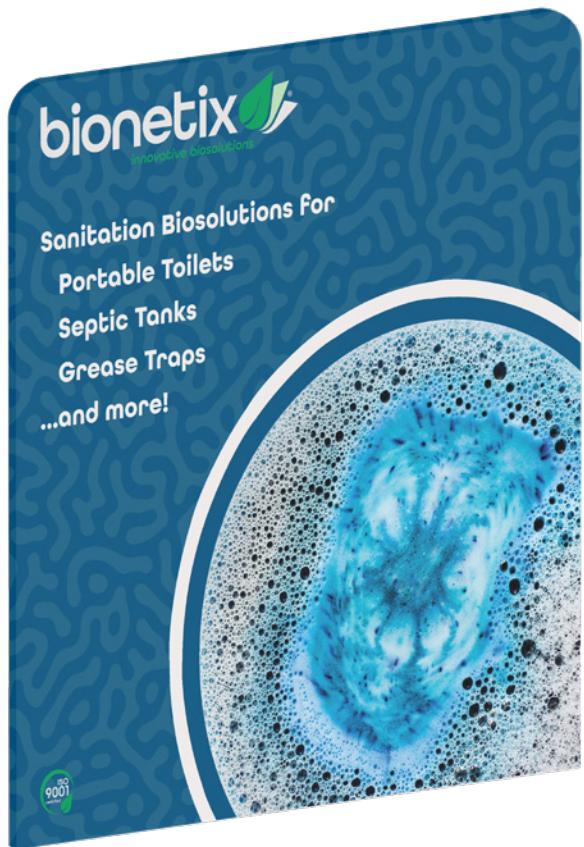
*More photos throughout the years on page 8...*

# Fresh Branding Anchors Us to Present, Looks Toward Future

With 30 years of experience behind us and exciting opportunities ahead, it was extremely fitting for us to refresh our branding in a way that would anchor our technology in the present and prepare us for the next phase of our story together!

While our new branding exudes a clean and simple corporate image, it represents many hours of discussion and planning to capture and represent our message in the shapes, styles, and colors of our new design. Here's a look at the thought processes and ideals behind that new representation.

- Strategic alignment with Cortec®: Our Bionetix® brand colors were fully updated and consolidated to align more closely with Cortec's green-forward palette, creating a cohesive visual connection across the organization.
- Refined, eye-pleasing color system: High-contrast, bright legacy colors were removed in favor of softer, more complementary tones that are easier on the eyes and harmonize with Cortec® green.
- Modernized logo and typography: The logo was refreshed with a clean, organic sans-serif typeface, replacing the previous serif to convey a more contemporary, approachable, and science-driven identity.



Trade show booth for upcoming WWETT Show!

- Evolved leaf iconography: The three leaves from the original logo were retained and redesigned to appear more natural and leaf-like, strengthening the connection to biosolutions, environmental responsibility, and biological innovation.
- Science- and sustainability-inspired design language: All materials will follow a clean, environmental, and bacteria-inspired visual style, reinforcing Bionetix's role in microbiology and eco-conscious solutions.
- Scalable and future-ready system: The updated branding improves clarity, legibility, and flexibility across digital, print, packaging, and laboratory applications, supporting long-term growth and innovation.

We have already started to roll out many of our new designs and are eager to introduce more in the coming months. Stay tuned as, together, we take a fresh step into the future!



Industry specific flyers!

Coming soon: a new website!

# CASE HISTORY

## THE RESULTS ARE IN! BIOBOOSTER SR™ SIGNALS NEW ERA IN SLUDGE REMOVAL

After several years on the market, BIOBOOSTER SR™ is beginning to show its true value, and the results are thrilling! The impact and potential of BIOBOOSTER SR™ as a game-changing solution for wastewater treatment was recently highlighted in our newest Bionetix® Case History (#61), in which a wastewater treatment plant saw a significant reduction in sludge volume over the course of a multi-month trial in their wastewater lagoon system.

Mechanical dredging of sludge is an extremely costly operation that also interrupts operations at wastewater treatment facilities. However, the use of BIOBOOSTER SR™ at a small fraction of dredging costs eliminated or drastically postponed dredging requirements in the trial. The first lagoon showed a 63% reduction in sludge volume, while the second lagoon showed a 68% reduction in sludge volume.

David S. Llano (Product Manager) summarized the potential by noting, “We are currently seeing exceptional technical and commercial results with this product across several large-scale facilities, including: Sludge volume reductions ranging from 65% to 77% etc.”

He went on to say that this represents a tremendous opportunity because it combines (1) proven performance with (2) strong cost

savings for clients in a form that is (3) scalable for municipal and industrial plants.

Beyond municipal and industrial wastewater lagoons, the same biological mechanism also makes BIOBOOSTER SR™ an outstanding solution for sludge reduction in aquaculture ponds that struggle with the constant challenge of fecal matter buildup and feed accumulation.

If you are interested in reducing sludge accumulation, minimizing dredging costs, and extending lagoon life, contact David for technical details and case-specific guidance. Email: [dsllano@bionetix.ca](mailto:dsllano@bionetix.ca)

Login to our Bionetix® Case History library to learn more: [www.bionetix-international.com/login](http://www.bionetix-international.com/login)



***BIOBOOSTER SR™ tablets engineered for controlled-release bioaugmentation, delivering sustained sludge reduction in wastewater and aquaculture lagoons***

## CERTIFICATION NEWS

### PHAC LICENSE RENEWED FOR TWO MORE YEARS!

As a facility that handles microorganisms, our lab is held to strict standards and must be periodically audited and certified by the Public Health Agency of Canada (similar to the US FDA). In January, we celebrated a successful renewal of our certification for two more years. This certification confirms full compliance with Containment Level 2 (CL2) conditions and authorizes our facility to conduct research and experimental work with Biosafety Level 2 microorganisms and regulated biological materials, enabling advanced and high-complexity biological studies under strictly controlled conditions.

David S. Llano, our Inside Technical Sales Manager, who has an extensive R&D background in microbiology, commented that, “This accomplishment highlights the excellence of our infrastructure, procedures, and technical team, and strengthens our position as a fully compliant and trusted research facility.”

**Congratulations to everyone involved in this outstanding achievement!**



***Our lab team celebrates PHAC license renewal over a delicious breakfast***

# READY FOR ANOTHER THREE YEARS OF ISO 9001 QUALITY!

Time flies when you're having fun . . . or when you're getting ready for another ISO 9001:2015 recertification! Our recertification audit, covering all Bionetix® procedures, took place January 8<sup>th</sup>-9<sup>th</sup> onsite at our Montreal facility, with Michel Morin of SGS.

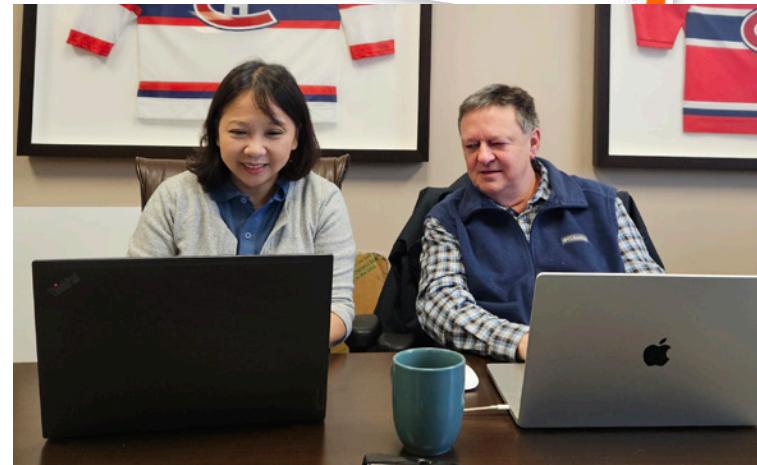
Once again, we passed with no non-conformances—as well as some exciting improvements!

Monica Zhixin Yang (Office Manager & ISO Supervisor) reported the following key highlights:

- Sales Growth: 23% increase in annual sales.
- Customer Satisfaction: Scores exceeded corporate goals.
- Quality Improvements: Process efficiency improved, errors reduced, and product consistency enhanced.
- Team Commitment: Every department contributed to maintaining and improving quality practices.
- Continuous Improvement: Implemented new solutions to workflows and improved customer experience.

We are proud to have successfully passed our recertification audit and look forward to continued improvement of our service to you, our customers in the next three years of ISO 9001:2015 certification!

Our new certificate is effective March 1<sup>st</sup>, 2026 through March 1<sup>st</sup>, 2029



Monica Yang and auditor Michel Morin of SGS hard at work completing our January audit

## PERSONNEL NEWS

### MEET MYLIE AND LEAH!

**Mylie Laliberté** – Mylie joined our team at the beginning of November to meet our growing need for representation and support in the Canadian market. As the new Territory Account Manager, Mylie will support the needs and growth of existing clients and distributors in the region while also developing new relationships across Canada. Her background in B2B sales, business development, and marketing gives her a keen understanding of how to work with client needs and challenges, and she finds her greatest strength in the development of long-term partnerships that promote regional growth.

With a desire to thrive in her role, Mylie has



already begun to immerse herself in the world of biosolutions, creating personal reference guides to build her industry knowledge. She has come to the conclusion that “There can be a biotechnology solution for everything”!

Mylie aims to build strong relationships with Canadian clients by being present and available. If you live in Canada and want to talk more about opportunities in your area, don’t hesitate to reach out!

Email: [mlaliberte@bionetix.ca](mailto:mlaliberte@bionetix.ca)  
Phone: 514.476.9679

Personnel News continued on page 5...

**Leah Desgranges** — Quality is king at Bionetix® — not only because we strive for excellence but because biosolutions inherently require careful quality control and oversight to ensure effectiveness. That's why we brought our new Quality Specialist— Leah—on board to support quality control, quality assurance, and process optimization in our Montreal laboratory.

Leah started working part time in our lab in December, becoming full time in January. She came to us with a bachelor's degree in biotechnology engineering; practical internship experience in regulatory, laboratory, and R&D activities at Agropur; and a stint in project management at Trois Prime.

Since joining us, Leah has become familiar with a broad range of biosolutions and is already busy optimizing new microbial strains in the lab. She shared, "My goal is to ensure that our products consistently meet high quality standards, helping us to maintain a strong reputation with our clients. In addition, I aim to optimize laboratory and plant processes to improve efficiency and overall operational performance." She added that she is



eager to collaborate with the team and contribute meaningfully to the growth of Bionetix®!

### **David S. Llano Becomes Product Manager**

David has recently transitioned into the role of Product Manager, a well-deserved evolution that reflects the way he has organically grown within Bionetix®. Through his close collaboration with customers, distributors, R&D, sales, and marketing, David has naturally become a key bridge between market needs and our technical expertise. In this role, he will oversee our global product portfolio, strengthening alignment across teams and ensuring clearer positioning and communication in the market. For our customers, this means more consistent, well-defined products and clearer guidance on applications and solutions, all designed to support real-world success. We are excited to see David take on this new role with the value it will continue to bring to our partners and customers.



## **R&D NEWS**

### **BUSY WITH BUGS FOR BETTER BIOSOLUTIONS**

Innovations continue stronger than ever in our Montreal lab, thanks to new additions to our lab team, equipment, and bacteria strains!

Our new Microbiologist, Mina Yavari, is busy leading R&D efforts focused on enzyme quantification and qualification. She's also developing methods to isolate strains from incoming samples to enhance our innovative microbial fermentation ability. Leah Desgranges, a recent biotechnology engineering graduate from the Université de Sherbrooke, is our new Quality Specialist, supporting quality assurance and process optimization in the lab.

A good team can go even farther with good tools, so we have also expanded our lab equipment with the following:

- Our new freeze dryer gives us greater capacity for drying fermentation-derived products and improving production efficiency.

- Our new spray dryer allows us to transform liquid solutions into stable, powdered products.
- Our new water purification system enhances workflow reliability and consistent high-quality results in experimentation.
- Our new refrigerated centrifuge is a game-changer for processing fermentation batches because it allows us to gently harvest cells while keeping them alive and healthy for downstream application and analysis.

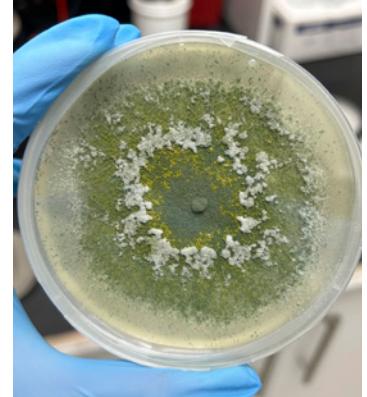
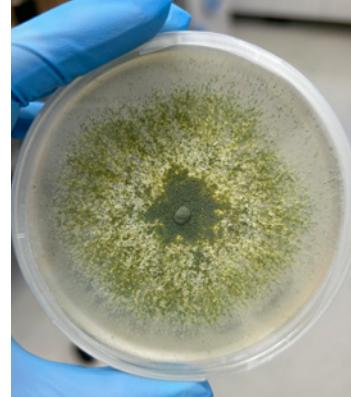
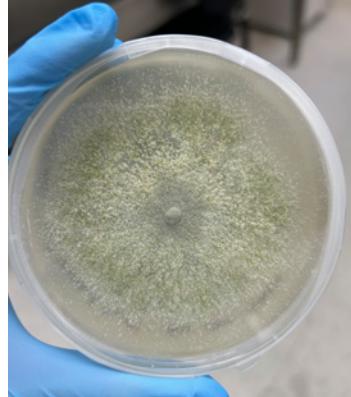
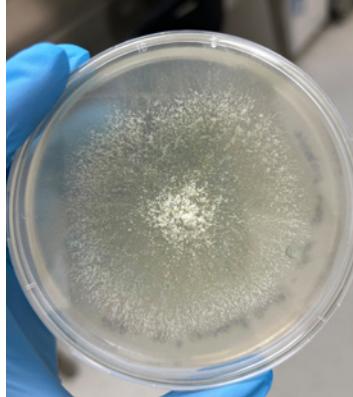


*Microbial strain isolation from soil samples*

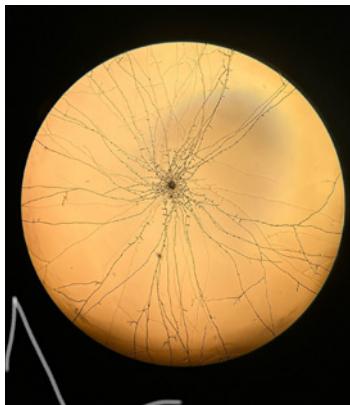
We're also staying on the cutting edge of microbial R&D by

*R&D News continued on page 6...*

keeping an eye out for more efficient microbial strains that can take our product performance to the next level. At the same time, we're optimizing fermentation for a variety of strains that show strong compatibility and synergy with *Bacillus* strains and have exciting potential applications for sustainable agriculture, bioremediation, or biobased products!



*Fungal strain isolation (preliminary identification)*



*Microscopic image of germinated fungal spore*



*Microscopic visualization of fungal structures*



*Our new spray dryer makes it easier to gently harvest fermented microbial cells for better downstream application analysis*

## OUT & ABOUT

### CULTURE OF COLLABORATION: HIGHLIGHTS FROM THE JOINT BIONETIX® AND CORTEC® LATIN AMERICA SALES MEETING

In November, Bionetix® friends and family had the pleasure of joining Cortec® for their first ever joint regional sales and strategy meeting in Miami Beach, Florida. The event brought Bionetix® distributors from around the world into contact with Cortec® distributors from Latin America for a total of 36 guests (plus Cortec®/Bionetix® employees) representing 14 countries: Argentina, Brazil, Canada, Chile, Colombia, Costa Rica, Croatia, Ecuador, Guatemala, Korea, Mexico, the United States,

Venezuela, and Vietnam.

Cortec® Corporation's President, Caleb Pheneger, kicked off the event with a company update highlighting the importance of our "Recommitment to Innovation," one of the company's key principles. Later, Diana Di Marco, Bionetix's VP Managing Director, spoke about "Growing Together – Trends and Opportunities defining our Next Chapter."

*Out & About continued on page 7...*

The general session was crowned by the awards ceremony, in which Diana presented the following Bionetix® awards:

- Distributor of the Year – awarded to Thai Nam Viet Biosciences in recognition of their outstanding performance and commitment as a distributor.
- Strategic Partner of the Year – awarded to Loni Water for their significant contribution to growing the Bionetix® brand in Mexico, including their strong involvement in developing impactful case histories.
- Growth Excellence Award – awarded to PR'eautech for exceptional growth and strong market penetration in the municipal wastewater treatment segment over the past year.

The rest of the meeting was split into two tracks, with a focus on either Cortec® or Bionetix® technology. Highlights of the Bionetix® sessions included extensive technical education, a global distributor roundtable session, and a Bionetix® trivia game called, “Who’s Got the Culture That Works?” Food and free time brought the two groups back together for many positive and relaxing team-building moments along the fascinating Miami Beach shoreline with its majestic views.

Uniting the Cortec® and Bionetix® families for joint work meetings was truly a successful experiment that opens the door to exciting new opportunities through the mutual exchange of information and experiences. Everyone showed a genuine commitment to seeking common goals and expanding our combined presence in these regions. From the first moment, the gathering was marked by an energetic atmosphere that ended in true camaraderie among longtime colleagues and new friends from around the globe.

**Thank you all and see you again!**



*Diana Di Marco (Bionetix®) and Dario Dell’Orto (Cortec® VP International Sales) led the joint sales meeting*



*Distributor of the Year award winner*



*Strategic Partner of the Year award winner*



*Growth Excellence Award winners*



*The Bionetix® team*



*Many opportunities to build a collaborative culture*

# UPCOMING EVENTS

## WWETT 2026



February 17<sup>th</sup>-19<sup>th</sup>, 2026  
Indiana Convention Center  
Indianapolis, IN  
Booth # 3616  
[www.wwettshow.com](http://www.wwettshow.com)

## INTERCLEAN AMSTERDAM



April 14<sup>th</sup>-17<sup>th</sup>, 2026  
RAI Amsterdam  
The Netherlands  
Booth # 02.112  
[www.intercleanshow.com/amsterdam](http://www.intercleanshow.com/amsterdam)

## Celebrating 30 Years of Business!



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