



Bionetix® Newsletter

July 2022

Here to Help You Choose the Right Bionetix® Rx for a Cleaner Environment

Bioaugmentation is not a one-size-fits-all solution. A tailored approach is best for greater efficiency. That's why it is good to have resources and recommendations at your fingertips to help you choose the right prescription for your application. We are here to help you with diagnosis and treatment, starting with the following questions we recently asked in one of our press releases:

1. What Industry Do You Work In?

Each industry (e.g., waste treatment, institutional cleaning, agriculture, livestock farming) has its own typical cleanup problems, with a range of specialized treatments already in place.

2. What Is the Main Problem?

Knowing whether your main concern is odor problems, clogged drains, out of balance wastewater systems, or something else will help your Bionetix® rep understand the problem and narrow down a solution.

3. What Kind of Contaminants Are You Dealing With?

Bacteria produce enzymes that digest wastes. Different bacteria have different strengths, so products have been formulated to target specific contaminants common in various industries. Your Bionetix® representative can help you select the right one based on your target contaminant.

4. Do You Want a Ready-to-Use (RTU) Product or a Concentrate?

Depending on your shipping location or whether you are an end user or formulator, you may prefer a ready-to-use (RTU) product or a concentrate. We can help you choose according to what makes the most sense for your situation economically and practically!





PRODUCT® NEWS

We are pleased to share several recently updated or completely new product data sheets!

New Product! ECO STAIN-OFF™ Natural Stain Remover

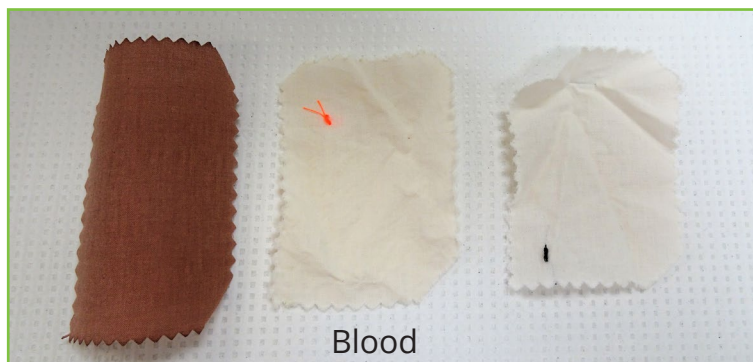
ECO STAIN-OFF™ is a new natural stain remover that attacks stains with free enzymes and probiotics. It is easy to use and safe on skin. ECO STAIN-OFF™ is especially effective on enzymatic stains such as blood, grass, milk, chocolate, and chocolate milk. It is also great for cleaning other soils and stains such as wine, food, dirt, greases, oils, and tomato sauces.

ECO STAIN-OFF™ should be sprayed on the fabric or stained surface and left to sit, allowing the enzymes to attack and digest the stain. Then the stain can be rinsed out by hand or washed in the laundry as normal. Learn more about ECO STAIN-OFF™ in our new product data sheet: <https://www.bionetix-international.com/products/eco-stain-off/>

Left Swatches: Before treatment.

Center Swatches: After ECO STAIN-OFF™ treatment, warm water rinse, and machine drying.

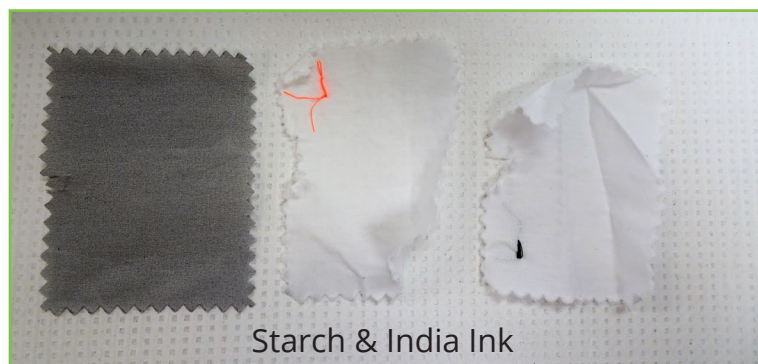
Right Swatches: After ECO STAIN-OFF™ treatment, machine wash with detergent, and machine drying.



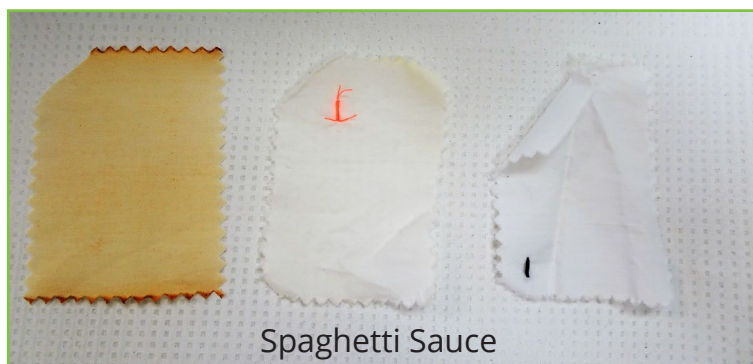
Blood



Grass & Humus



Starch & India Ink



Spaghetti Sauce

Updated PDS! BIOBOOSTER 1T™ Septic Tank Booster

Septic tanks are great inventions for homes or commercial institutions without a municipal sewer system. But when the microbes are depleted, problems ensue. Bleaches, root killers, and even household cleaning products can cause good bacteria to die off, which hinders the waste digestion process and causes more sludge buildup. BIOBOOSTER 1T™ adds one trillion beneficial bacteria to help get the septic system on track while reducing sludge and bad odors. See our recently reformatted product data sheet to learn more: <https://www.bionetix-international.com/products/biobooster-1t/>





PRODUCT® NEWS

PDS Update! BCP54™ for Cleaner Water

BCP54™ is designed to improve water quality in decorative ponds and aquaculture applications such as fish and shrimp farms. It biodegrades organic residues and helps improve effluent quality by reducing organic waste, sludge, pH, odors, ammonia, and various toxins. It also reduces excess nitrogen and phosphorus, thus counteracting nutrient pollution. Our product data sheet now includes data for all three versions of BCP54™: regular BCP54™, BCP54-20B™ (20 billion CFU/g bacteria count), and BCP54T™ (tablet for dosing convenience). Learn more about this great fish farm bioaugmentation product here: <https://www.bionetix-international.com/press-release-harnessing-natures-biological-processes-for-cleaner-pond-water/> Updated PDS: https://www.bionetix-international.com/wp-content/uploads/2019/11/BCP54-ENG_4.8.22.pdf



New Product! ECO-DISPOSAL™

In June, we officially released ECO-DISPOSAL™, a new foaming garbage disposal cleaner and freshener with probiotics! Standard garbage disposal cleaners often have to be used weekly to clean out the organic waste residues that can collect and produce bad kitchen drain odors, but Bionetix® adds probiotics to its formula for extra, long-lasting garbage disposal maintenance power. Learn more about ECO-DISPOSAL™ here: <https://www.cortecvci.com/news-alert-bionetix-releases-probiotic-cleaner-for-garbage-disposal-maintenance/>



PDS Update! STIMULUS™ Biostimulant and Odor Control

STIMULUS™ is a natural biostimulant, surfactant, and odor control product derived from natural plant extract. It inhibits the formation of odors while enhancing microbiological activity by supplying bacteria with a food source rich in macro- and micro-elements that encourage the composting process. It can be used in a variety of applications to help with

- Compost and manure management
- Wastewater treatment
- Deodorization of waste environments
- Ammonia and odor control at fisheries

This year, we added a "Guaranteed Minimum Analysis," i.e., nutrient count, to the product data sheet, identifying how much nitrogen, phosphorus, potassium oxide, and other nutrients are present in this supplementary blend to stimulate biological activity. Check it out for yourself here: <https://www.bionetix-international.com/products/stimulus/>



HAPPENINGS

Working Together to Improve Safety & Quality

Do you ever wonder what happens in Bionetix® safety and quality training sessions? Often, formal instruction gives way to informal knowledge-sharing and brainstorming. During one session, our team came up with ways to improve production speed and reduce the risk of quality issues on final products made from high viscosity raw materials that are difficult to pump. Another time, the group evaluated different types of masks used for dealing with large quantities of raw material powders. On a more recent occasion, managers and the head office reviewed shipping, QA testing, and production processes to help put in place sound steps toward our goal of high quality and customer satisfaction as we work for a healthier environment!

Bionetix® Sees Growing Interest in Latin America

We are happy to see growing interest in Bionetix® bioaugmentation in Latin America! While the main interest continues to be grease traps, high FOG wastewater, and institutional maintenance, we are also seeing distributors branch out into other areas such as livestock feed. We are pleased to note that Bionetix® products are now available in five Latin America countries: Brazil, Chile, Colombia, Guatemala, and Mexico. As interest continues to expand, we invite further inquiries about distributing or using biological treatments in other regions of Latin America. Contact us to get connected with the right resources: <https://www.bionetix-international.com/contact-us/>

A Window into Environmental Cleaning Technology Trends at ISSA Amsterdam

May 10th-13th found us at ISSA Amsterdam, represented by a team of six from the U.S., Canada, Italy, and Croatia. This international cleaning convention provided a great opportunity to note cleaning technology trends, including an obvious shift toward environmentally friendly probiotic cleaners. Our combined ability to speak six different languages helped us make many positive connections with international guests. We also had the chance to learn about new field research in biotechnology to inform our own future business activities! If you would like to meet us at one of these events in the future, be sure to let us know that you are coming!



UPCOMING EVENTS

ISSA North American Show 2022
October 11th – 13th 2022
McCormick Place Convention Center
Chicago, IL
Booth #4732
<https://www.issashow.com>



21040 Rue Daoust
Sainte-Anne-de-Bellevue, Quebec, Canada, H9X 4C7
Phone (514) 457-2914, Fax (514) 457-3589
www.bionetix-international.com, E-mail: info@bionetix.ca
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