NEWS ALERT



CAF Plastic Recycling Program Invites New Recycling Partners to Join the 'Circular Economy'!







Years ago, Cortec[®] Advanced Films (CAF) discovered how to minimize plastic waste by adding up to 20% of pre- or post-consumer plastic waste back into virgin film while still ensuring the quality of its VpCI[®]-126 Blue corrosion protection. Today, CAF invites customers to join them in this environmental stewardship by becoming a Cortec[®] VpCI[®] plastics recycling partner!

Large manufacturing corporations with multiple sites and/or suppliers are ideal recycling program candidates. Every year, these companies can easily end up with hundreds or thousands of pounds (kg) of discarded VpCI®-126 Blue Films and Bags used to ship components or subassemblies cross-country or overseas. Instead of throwing this waste into the garbage, customers in the CAF recycling program can bale and send their used VpCI®-126 Blue Film back to CAF for reprocessing. Cortec® offers to pay for shipping and give customer credit in exchange for the used plastic film and bags. In order to qualify, customers must meet two key stipulations at minimum:

- They must use Cortec[®] brand VpCI[®]-126 Blue Films and Bags
- The film/bags must be sent back clean and dry (i.e., no greasy and oily rust preventatives)

The CAF recycling partnership gives end users an exciting opportunity to launch a new green initiative that benefits their company as well as the environment. Businesses improve their environmental image while turning a waste stream into a revenue stream. Plastic gets saved from the garbage and converted into brand-new VCI film to continue the plastic's useful life cycle. This allows Cortec[®], in turn, to make the "circular economy" a reality, by providing viable end-of-life product disposal options that transform trash into something valuable. Cortec[®] offers a similar plastics recycling program for European customers at its Croatian EcoCortec[®] plant.

If you are one of those companies that has to deal with the question of, "What do I do with used VpCI[®]-126 Blue Film?" contact us today about the possibility of becoming a Cortec[®] recycling partner! Learn more: <u>https://www.cortecadvancedfilms.com/recycling-2/</u>

Keywords: plastic recycling, recycling, VCI film, circular economy, environmental management, green initiatives, environmental impact, Cortec, corrosion protection, carbon footprint

Cortec^{*} Corporation is the global leader in innovative, environmentally responsible VpCl^{*} and MCl^{*} corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec^{*} manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

