



NEWS ALERT

Cortec® Engages in Economic Development Efforts at Local University Manufacturers Conference



Cortec® was a Bronze Sponsor of the Manufacturing Advantage Conference and Tech Showcase at the University of Wisconsin-Stout, September 19th-20th. The conference brought together many regional manufacturers, agencies, and educators to network and share manufacturing insights that will help build the state and local economies.



Brad Johnson and Steve Rzepiejewski of Cortec® Coated Products (CCP) in nearby Eau Claire staffed the Cortec® booth and networked with educational facilities and local and state agencies. The booth displayed a variety of VpCI® coated products from CCP, along with flagship VpCI® products from other Cortec® plants. CCP's samples of corrosion inhibiting CorrTainer® boxes captured the special interest of attendees, as did Cortec's demo bottles showing steel wool protected by VpCI® in a moist environment, versus unprotected steel wool.



Among the connections made, Cortec® was able to meet local economic development representatives who are eager to link Cortec® with other local businesses that can benefit from VpCI® coated products. Another exciting development was the possibility of future collaboration with a university looking for information to develop its new corrosion program.

The CCP team was also able to take in a couple of keynote speakers during the conference and came away feeling that the conference had been a great opportunity to gain market exposure in the Wisconsin region where CCP is located.

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

