



Case History Spotlight #742: Sustainable Packaging for Skis



DPS Skis wanted a more sustainable packaging material to reflect their pursuit of sustainable business practices. They reached out to Cortec® for an alternative to the polyethylene (PE) shrink film they used to package pairs of skis. After successfully testing Cortec's **EcoShrink™*** in their heat shrink tunnel, they decided to start ordering it with the hopes of promoting the new packaging choice at their annual summer event in 2021. Turnaround time was less than a week, allowing DPS to start shipping out skis wrapped in EcoShrink™ in short order.

Log in here to read the full case history:
<https://www.corteccasehistories.com/>

Keywords: *packaging skis, compostable film, sustainable business practices, sustainable packaging, DPS Skis, EcoShrink, Case History Spotlight, Cortec, more sustainable packaging alternative*

*** EcoShrink is certified industrially compostable by TÜV Austria and is intended to be composted in a commercial composting facility operated in accordance with best management practices. Check locally to see if such a facility exists in your community and if they will accept this product. Not suitable for backyard composting.**

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