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Attention: New Product Editor

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PRODUCT NEWS RELEASE

15 Year Protective Packaging Creates New Economics For Build Ahead Programs

Cortec's new high technology packaging films and Patented VpCI™ Corrosion Protection Technology have enabled long term protection for metal components to be increased up to 15 years. The industry standard allowed for up to 3 years before protection weakened and required repackaging. Cortec's new standards set long term protection in 7, 10 and 15 year timeframes depending on the service life requirements desired for a metal component.



Cortec's breakthrough in long term protection of metal components allows a new set of economics for "Build Ahead Programs" in automotive after-market and parts service for the model year of a vehicle. The economic factor can be as high as a 1 to 25 ratio. For example, a part manufactured today at a cost of \$2 can cost as much as \$58 fifteen years later, especially when a manufacturing line needs to be re-tooled and die set-up changes need to be made to produce the part. With Cortec's 15-Year Protective Packaging, the anticipated after-market requirements for the life of an automotive model can all be produced while manufacturing lines are currently running providing substantial cost savings.



Cortec® 15 Year Protective Packaging is effective for multi-metal components that employ both ferrous and non-ferrous metals. Utilizing clean protection technology, parts are ready for immediate use without any cleaning or degreasing. The parts are packaged dry without the need of RP fluids allowing the end-user or assembly plant to open the package and the component is ready for installation. The 15 Year Protective Packaging uses Cortec® Advanced Green Technology for environmentally friendly materials. Where practical they incorporate the ability to be recyclable or degradable.

OEM components can use Cortec's "Branded Packaging" to clearly display OEM Branding and part ID. The Branded Packaging protects both the part and OEM brand with tamper proof material ensuring that the contents are genuine OEM components. Cortec® 15-Year Protective Packaging is available to accommodate a variety of size requirements from small components to engines up to entire machines.

Photos: High-resolution photos of Cortec® 15 Year Protective Packaging available for download at:
<http://www.blueleopard.net/cortecdownload/15year>

Company Description: Cortec® Corporation, a pioneer in environmentally friendly packaging, metalworking, cleaning, water treatment and metal protection technologies, is located in White Bear Lake, Minnesota. ISO 9001-2000 and 14001 Certified, they manufacture over 300 products in five plants located in Minnesota and Wisconsin. Cortec is a global supplier of innovative and environmentally friendly specialty chemicals, plastics and coated papers.

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