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## **Attention: New Product Editor**

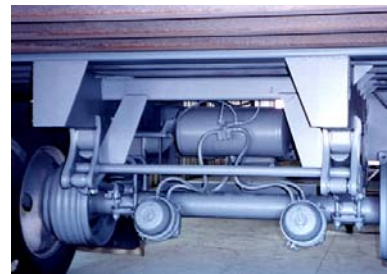
April 22, 2005

NEW PRODUCT RELEASE

### **Waterborne Primer Stops Metal From Rusting and Paint From Cracking**

Cortec® VpCI™ 374 Waterborne Metal Primer provides superior corrosion resistance for metal and excellent flexibility for increased resistance to cracking. The new coating is specially formulated as a fast drying, thixotropic coating with low viscosity that resists sagging. It has been designed for production base coating using conventional spray or airless spray making it ideal for OEM applications. As needed, it can be applied by brush or roller for touch-up and field use. Cortec® VpCI™ 374 provides a high performance base coating needed by many other top coats and finish coats to give metal parts and equipment long term protection against corrosion, sunlight and weather.

Utilizing patented Cortec® VpCI™ Technology, 374 Waterborne Metal Primer offers superior performance to normal waterborne and solvent coatings. Its built-in VpCI™ Anti-Corrosion System yields enhanced protection for carbon steel, cast iron, stainless steel and aluminum. The product's high performance capabilities enable it to surpass corrosion resistance standards for ASTM B-117 for Salt Spray, ASTM D-1748 for Humidity and ASTM G-85 A5 for Prohesion.



The coating's protective capabilities are especially important as a primer for equipment OEMs making trucks, trailers, storage tanks and silos that have exposure to weather. The new metal primer allows top coats and finish coats to improve their outdoor performance and extend the life of metal equipment and components. VpCI™-374 is recommended to be topcoated using Cortec's VpCI™-384, or VpCI™-386 finish coatings.

**Photos:** High-resolution photo of Cortec® VpCI™ 374 Waterborne Metal Primer available for download at: <http://www.blueleopard.net/cortecdownload/374>

**Company Description:** Cortec® Corporation, a pioneer in environmentally friendly water treatment, packaging, coatings, metalworking, cleaning and many metal protection technologies, is located in White Bear Lake, Minnesota. ISO 9001 and 14001 Certified, manufacturing over 300 products in five plants located in Minnesota and Wisconsin. Cortec is a global supplier of innovative and environmentally friendly specialty chemicals, plastics and coated papers.

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