

Editorial Contact:
Blue Leopard:

Tomas Gardebring
(952) 921-4945

tomas@blueleopard.net

Company Contact:
Cortec® Corporation:

Mike Gross
(651) 429-1100 Ext 109

mgross@CortecVCI.com

Technical Contact:
Cortec® Corporation:

Bob Boyle
(651) 429-1100 Ext 208

bboyle@CortecVCI.com



Attention: New Product Editor

August 31, 2005

PRODUCT NEWS RELEASE

New Protective Packaging Shows OEM Brand and Part ID For Metal Components

Cortec's new "Branded Packaging For OEM Components" identifies metal components with their part ID and verifies the part as a genuine OEM component. Enhanced printing capabilities with proprietary films enable the protective packaging to retain the consistent high quality of its protective capabilities. Utilizing Cortec® Patented VpCI™ Corrosion Protection Technology, multi-metal components are protected during shipment and storage for up to 2 years.

The new "Branded Packaging" simplifies logistics for multi-national OEMs with manufacturing and assembly in a variety of countries. The packaging clearly displays OEM Branding and part ID. This ID provides the packaging department with clear identification for the correct protective packaging to be used for a part. At the destination site, it tells the receiving department where the part should go. For QA standards, the packaging shows verification that the metal parts are protected with Cortec® Patented VpCI™. Informational and warning text can be included for destination personnel or customs. Symbols for recycling, bio-degradability, and ESD protection advise the user for appropriate use and disposal of packaging material.

Cortec® OEM Branded Packaging provides clean protection for metal parts. Packaged parts are ready for immediate use without any cleaning or degreasing. The user simply opens the package and the part is ready for service or further assembly. Available as both recyclable polyethylene and degradable film, the packaging will protect ferrous and non-ferrous metals. The packaging is available in sheets and bags to accommodate a variety of size requirements from small components to engines up to entire machines.

Photos: High-resolution photos of Cortec® "Branded Packaging For OEM Components" available for download at: <http://www.blueleopard.net/cortecdownload/branded-packaging>

Company Description: Cortec® Corporation, a pioneer in environmentally friendly packaging, metalworking, cleaning, water treatment and metal protection technologies, is located in White Bear Lake, Minnesota. ISO 9001-2000 and 14001 Certified, they manufacture over 300 products in five plants located in Minnesota and Wisconsin. Cortec is a global supplier of innovative and environmentally friendly specialty chemicals, plastics and coated papers.

Cortec Website: www.CortecVCI.com **Phone:** 1-800-426-7832 **FAX:** (651) 429-1122

- End -



Photo courtesy of Cummins Inc.
Image is an example of Cortec "Branded Packaging" capabilities.



Photo courtesy of Cummins Inc.
Image is an example of Cortec "Branded Packaging" capabilities.