



NEWS ALERT

Cortec® Increases Visibility at Caterpillar-India Corrosion Conference



Cortec® was thrilled to join PK Mathew November 15th-16th at the invitation-only Caterpillar-India Corrosion Engineering and Plating Conference in Bengaluru, India. About half of the 137 attendees were Caterpillar India employees, while the other half were suppliers from across India.

Bob Dessauer (Cortec® Regional Sales Manager) teamed up with PK Mathew (Director, Cortec® India) to present Cortec's five-minute intro, which outlined Cortec® capabilities for helping CAT in India. Cortec's subsequent main-stage presentation on "Strategies for Outdoor Preservation" addressed a topic of major concern, as reduced floor space and increased production have many CAT plants storing parts outside. Dessauer and Mathew featured the use of VpCI®-126 Shrink Film (10 mil) and VpCI®-391 removable coating as good preservation methods that allow easy transitioning to the next steps in the manufacturing process.



Mathew and Dessauer were joined at the booth by two of Mathew's distributors who work with CAT plants in India. The team stayed busy answering questions, and the great discussions they had with CAT engineers and suppliers promise to lead to many more opportunities in India—both for parts being supplied from India and those being imported and consumed from other areas of the world.

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.





Cortec® extends a big “thank you” to Mathew for his hospitality during the CAT conference. The event was very successful and prompted post-conference discussions about having more of these events around the world. In Mathew’s own words, “This event increased Cortec®-India’s visibility and helped by making good connections and openings with CAT engineers and suppliers alike, the results of which are bound to follow.”

