

## Climb to the Top with EcoCortec!

The will to win, desire to succeed, and urge to reach full potential... these are the keys that are unlocking all doors for our European Sales Team!

With help from our young and energetic EcoCortec® staff - sales of packaging and corrosion control products in Europe are set to rise; will you be the one to achieve the highest goal this year?

Having a manufacturing plant in Europe gives huge, undeniable advantages like control over quality, price, and timely delivery. Our team is here to help you increase your profits and respond to virtually any request. EcoCortec® in Beli Manastir, Croatia, is ideally situated to provide all your sales needs. With the most sophisticated equipment, reliable customer service and 20% yearly sales increase, this plant has no relevant competitor in Europe! The only European competitors to sales of similar products do not manufacture their own goods, they are just brokers.

At EcoCortec®, we are especially proud of our products being recognized and chosen among competition by European Agency for Competitiveness and Innovation. The plant manufactures first marine degradable film in Europe - Eco Ocean, as a part of EU-financed, 1,1 million EUR worth, multinational project „Marine Clean“. This latest success is just another confirmation of unmatched quality of EcoCortec's solutions on the market.



# NEWS



Cortec's ISO/IEC-17025 accredited Laboratory has done extensive research on competitive film products and has reported these findings in reports which are available for your use on the Cortec website under "Cortec vs. Competition".

<http://www.cortecvci.com/Publications/Reports/reports.php>

Here are just a few reports to get you started on your sales strategy:

***Cortec v Metpro***

[03-046 Evaluating HDPE Packaging Film Containing Metpro Masterbatch](#)

[07-37 Evaluating Met Pro VCI-new formulation](#)

[12-079 Preliminary Report: Comparing MetPro VCI Films to VpCI-126](#)

***Cortec v Excor***

[04-089 Evaluating Excor and Brangs and Heinrich films, for Corrosion Inhibition](#)

[06-082 Evaluating ExCorr Film](#)

[07-288 Evaluation of Excor's Flame Retardant Film](#)

***Cortec v Grofit***

[02-195 Evaluation of Packaging Film Labeled as VCI 2000 Anti Stat Film Produced by Grofit](#)

[12-018 Evaluation of Grofit's VCI-2000 Film](#)

[05-050 Evaluating Construction of Grofit film](#)

***Cortec v ProPack***

[02-253 Evaluating ProPack VCI film](#)

[10-092 Evaluation of Film Submitted by Customer](#)

Whether you sell Cortec packaging, coatings, additives, water treatment, or powder products, analyze which emerging markets are rising to increase your share of sales. Don't use the cautious approach, exceeded expectations. Overachieving is no guarantee of success, but not trying is a handicap.

There is a great European Sales Team in place to help you with your ideas and give you direction. As you aggressively drive up your market share, use their help for your research and planning to capture your target markets. Aim for those new and lost markets to push your profits up and achieve growth by mapping out a distinct business model. Reinvent your sales delivery and let your customers know all the benefits of purchasing Cortec products.

Use global market research companies such as The Freedonia Group or Markets and Markets (M&M) to obtain a reliable assessment of an industry, market forecasts, industry trends, threats and opportunities, competitive strategies, market share determinations and company profiles.

Use everything that is going for you, and that is plenty, and remember either you run the day or the day runs you!

