

Benjamin Moore Introduces Notable Dry Erase Paint

Benjamin Moore introduced Notable Dry Erase Paint – a premium dry erase coating that can transform almost any surface into a dry erase board. Notable is made with a two-component, user-friendly formula, that is easy to erase and will not yellow over time or leave ghosting marks after erasing. Notable delivers premium performance, easy application and extended pot life, allowing more time to paint multiple or larger spaces.



Photo courtesy Benjamin Moore

“Today’s work spaces have evolved to empower creativity and collaboration more than ever before and Notable Dry Erase Paint was specifically developed to meet the growing demands of the modern workplace,” said Senior Brand Manager Mary Louise Rubin.

Notable is recommended for professional use in interior commercial or residential spaces such as office buildings, schools and universities, homes and more. Suitable for use on a variety of surfaces including painted walls, wood, glass, metal and laminate, Notable can be applied to almost any surface where great minds ideate and innovate. The proprietary, two-component formula is CDPH v.1 emission certified and qualifies for CHPS and for LEED v4 low-emitting materials credit.

Notable Dry Erase Paint is available in 50-, 100- and 200-square foot kits in white for a classic whiteboard look or clear to transform any of the 3,500+

Benjamin Moore colors into a dry erase surface.

Beckers Launches BeckryGard Line for Garage Doors

To combat garage doors’ exposure to damage, scuff and scratches, Beckers created the BeckryGard system, designed to reduce abrasion from manufacturing, shipping, installation and everyday use.

Additionally, BeckryGard is durable enough to protect against elemental deterrents like UV radiation, water and salt. Its durable resin helps prevent chalking and fading, boosting color and gloss retention. BeckryGard, which comes with a 30-year warranty, is available in a wide range of colors. Wood prints are also available and can be tailored to provide a variety of colors and grains.

Cortec Releases Non-Toxic Corrosion Inhibiting Graffiti Remover in Recyclable EcoAir Spray Can

Cortec Corporation released its EcoAir Graffiti Remover enhanced with Nano VpCI Technology.



Photo courtesy Benjamin Moore

The product is a semi-viscous liquid used to remove graffiti, inks, and paints from metal, concrete, and wood.

The liquid contains a corrosion inhibiting compound to prevent flash rusting and discoloration of metal surfaces after graffiti removal.

Bag-on-valve EcoAir spray can

technology allows the graffiti remover to be sprayed 6-8 inches (15-20 cm) from the surface in any position, even upside down, making it easier to apply in difficult to reach areas.

After the product is sprayed on the surface and allowed to penetrate graffiti or unwanted markings for three to 30 minutes (depending on the strength of the graffiti), the surface can be scraped clean while rinsing with water. The corrosion inhibitors contained in the product help protect any metal that might be vulnerable to flash rust or discoloration as the graffiti is cleaned off the surface.

EcoAir Graffiti Remover can be used to remove graffiti from walls; equipment; metal; concrete; and wood.



Photo courtesy of AkzoNobel

AkzoNobel Sign Finishes Launches Grip-Gard 3.5 VOC White Washprimer Light Enhancing

AkzoNobel Sign Finishes launched Grip-Gard 3.5 VOC White Washprimer Light Enhancing, designed to brighten illuminated channel letters and cabinets.

Grip-Gard 3.5 VOC White Washprimer Light Enhancing is a chrome free one-component self-etching primer for metal surfaces in the sign industry. It is suitable for most substrates, especially aluminum, steel and galvanized steel. It provides excellent long term adhesion and corrosion resistance properties.

Additionally, the VOC of this product is 3.5 lbs./gallon, allowing users in areas with more stringent regulations to take advantage of these benefits.