

NEWS ALERT



Cortec® MCI® Penetrates Concrete Asia 2019 Market with Concrete Durability Solutions!

CORTEC

SOUTHEAST ASIA

Environmentally Safe VpCI/MCI® Technologies

Cortec® Southeast Asia (SEA) had an excellent opportunity to penetrate new markets with MCI® concrete durability solutions at Concrete Asia 2019. The fourth edition of this international industry conference took place September 5th-7th in Bangkok, Thailand, allowing Cortec® SEA Regional Manager, Philip Horsford, to introduce potential suppliers to the importance of Migrating Corrosion Inhibitor™ Technology for the region.

During the event, Horsford was able to connect with a new audience, identify key projects in the area, and meet with many suppliers, contractors, and potential MCI® distributors. The MCI® concept was a pleasant surprise to many, who were hearing about the technology for the first time and were happy to see a new product line bringing superior competition to area markets. There was also general excitement to learn that Cortec® SEA serves as a regional base to reduce MCI® product shipping time and cost and provide technical expertise.

With tens of millions of people expected to move to Southeast Asia urban areas in the next decade, trillions of dollars of infrastructure, housing, and commercial construction projects are predicted to pour into the region. These are exactly the kind of projects that will benefit from MCI® durability solutions. Cortec® SEA looks forward to expanding its Concrete Durability Group in the near future by appointing trusted partners in these key markets.



Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

