Editorial Contact: Cortec® Advertising Agency:

Company Contact: Cortec® Corporation

Technical Contact: Cortec® Corporation Shannon Garrow (651) 429-1100 Ext. 1128

Markus Bieber (651) 429-1100 Ext. 1152

Rick Shannon (651) 429-1100 Ext. 1146 sgarrow@cortecvci.com

mbieber@cortecvci.com

rshannon@cortecvci.com



Attention: Editor February 25, 2019 PRESS RELEASE







New CorrVerter® Information Sheet Proposes Easy Alternative to Sandblasting Rust

There's almost always a hard way to solve a problem. So, when there's an easy solution that actually works, it's time to take notice. This is the case with Cortec's CorrVerter® Rust Converter Primer, for which Cortec® has released a handy new information sheet.

CorrVerter® is an excellent solution for simplifying prep work on rusty surfaces that would normally have to be sandblasted or water blasted before further coating. CorrVerter® eliminates the need for blasting by converting rusted surfaces to a hydrophobic passive layer—in essence putting rust to rest. The water-based coating prevents further rusting through a unique formulation of chelating



agents and PVC resins. It provides long-term corrosion protection alone or with a top coat for extended performance.

After brushing any loose rust off the surface of the metal needing protection, CorrVerter® is easy to apply via spray, brush, roll, or dip. As a single-component system, CorrVerter® does not require special mixing other than what is normally needed to evenly distribute any solids that may have settled. CorrVerter® dries quickly and can be topcoated with either water-based or solvent-based topcoats including urethanes, epoxies, acrylics, and alkyds. As shown on the new information sheet, CorrVerter® dries black and provides excellent 5B adhesion with VpCI®-396, a urethane topcoat.





CorrVerter® is especially helpful in situations where sand- or waterblasting is not allowed, or when a simplified surface prep system is needed to reduce time and labor. With CorrVerter® Rust Primer, Cortec® makes it easy to eliminate the blast by simply coating the rust!

To view the new CorrVerter® information sheet, please visit:

https://www.corteccoatings.com/wp-content/uploads/2019/01/CorrVerter-Sell-Sheet 01-19.pdf

To learn more about CorrVerter® Rust Converter Primer, please visit: https://www.cortecvci.com/Publications/PDS/CorrVerter.pdf



Need a High-Resolution Photo? Visit: www.cortecadvertising.com

Cortec[®] Corporation is the global leader in innovative, environmentally responsible VpCI[®] and MCI[®] corrosion control technologies for Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Our relentless dedication to sustainability, quality, service, and support is unmatched in the industry. Headquartered in St. Paul, Minnesota, Cortec[®] manufactures over 400 products distributed worldwide. ISO 9001, ISO 14001:2004, & ISO 17025 Certified.

Cortec Website: http://www.cortecvci.com Phone: 1-800-426-7832 FAX: (651) 429-1122