

NEWS ALERT



Revolutionize Rusty Surface Prep with This CorrVerter® Demo Video



Coatings experts know how critical good surface prep is to the success of a protective coatings system. When it comes to rusty surfaces, abrasive grinding or blasting is often required to remove the corrosion. However, today this is not the only option thanks to CorrVerter® Rust Converter Primer.

CorrVerter® simplifies surface prep by passivating the rust, protecting it against further corrosion, and leaving a freshly primed surface ready for coating. A short demo video brings this method to life and shares the main points for good CorrVerter® application:

- Remove loose rust so only tight rust remains
- Mix CorrVerter® well to ensure even distribution of solids
- Apply by spray, brush, or roll
- Allow to dry for 12 hours
- Topcoat with a water-based or solvent-based coating of your choice!



The video takes less than a minute to watch and is an excellent intro to something that can revolutionize your surface prep and maintenance routine and that of your clients. Watch and share the video to learn how you can eliminate the blast and coat the rust with CorrVerter® Rust Converter Primer: <https://youtu.be/3qx0pqdohdM>.

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

