

# NEWS ALERT



## Cortec® Middle East - Great Success at ADIPAC- One of World's Most Influential Events for the Oil and Gas Industry!

Cortec® Middle East exhibited at The Abu Dhabi International Petroleum Exhibition and Conference (ADIPEC), one of the biggest global events for the oil and gas industry. Our Middle East partners were present at the trade show with large 21m<sup>2</sup> booth located at an excellent strategic place, right at the hall entrance. We are beyond proud to state that Cortec® Middle East had one of the most impressive and noticeable booths among more than 2000 exhibiting companies! Modern, innovative design of the stand along with our professional, enthusiastic team attracted numerous guests during the four days of exhibition, among whom were the biggest operating oil and gas companies in the global market. The interest in Cortec's solutions in the Middle East market is rapidly growing and



**General Manager of Cortec® Middle East- Usama Jacir, with his team at one of the most impressive booths at ADIPAC 2017.**

our team was busy answering questions and providing latest information on Cortec's technology. Various applications of VpCI® and MCI® inhibitors in oil and gas industry were topics of discussion during the days of exhibition. The team especially put their effort in



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demonstrating how proper corrosion management in design, manufacturing and construction phases significantly decreases operation and maintenance costs over the life of assets. They educated future customers on all the available options that Cortec® provides, from FEED design to mothballing. The company also presented experienced Services Division Team of highly qualified engineers that supports clients with supervision and application of Cortec's products.



**During highly successful 4 days of exhibition, Cortec® Middle East team managed to close valuable business deals and attract numerous new potential customers.**

Along with the support of Cortec's advertising departments and targeted media campaigns before and after the show, ADIPAC exhibition was one of the most successful marketing and sales projects for Cortec® Middle East. The event will surely generate various successful business deals for the company. It provided strong channels to exchange information and attract leading decision makers in the industry. The show hosted more than 2,000 exhibiting companies from 135 countries around the world. We are especially proud that most relevant technical media covered Cortec's presence and highlighted our company profile.

Cortec® Corporation® has big expansion plans and strategy to grow in the Middle East region and participating in this large event is one of the investment supporting further growth. ADIPAC exhibition not only generated highly-relevant leads but also strengthened Cortec's brand among leading companies in the region.

Cortec® Middle East will continue to innovate, invest in local talent and work closely with the national oil companies to ensure significant money savings. More importantly these savings will enable companies to invest their petrodollars in clean and safe hydrocarbon technologies.