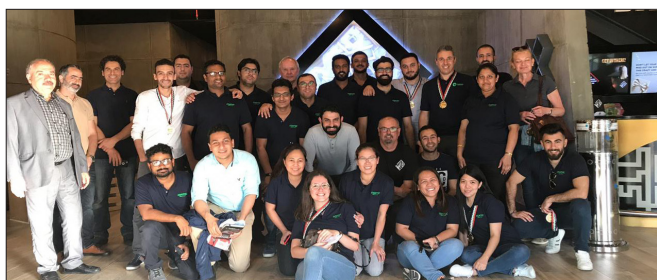


# NEWS ALERT



## Cortec® Headquarters and Cortec® Middle East Host Simultaneous Sales & Product Training!



The fourth week of April was a busy time for Cortec® Corporation and Cortec® Middle East (CME), as both groups held simultaneous sales and product trainings.

Cortec® University experienced record participation during its April 23<sup>rd</sup>-24<sup>th</sup> session at Cortec® Headquarters in Saint Paul, Minnesota. Attendees came from Canada, Illinois, Tennessee, Minnesota, and Texas and represented fluency in six different languages.

A tour is worth a thousand words, so lab and manufacturing tours at Cortec® Headquarters and Cortec® Advanced Films played an important role in supplementing core product and sales training. A special presentation by Spencer Taylor (VP Sales, Southern Office) also provided a wealth of expert information on selling to the oil and gas industry, with plenty of examples on metals preservation that could be applied across markets.

At the same time, CME was holding its first-ever Cortec® Academy almost halfway around the world in Dubai for team members from Egypt and Saudi Arabia. The Academy included an entire week (April 21<sup>st</sup>-25<sup>th</sup>) of business, CRM, sales, and product technical training with a final day focused on hands-on application experience at the American University in Dubai.

Training plays a critical role in being able to provide effective corrosion solutions to end users around the world, and Cortec® applauds all those who took the time and effort to participate.

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

