

Editorial Contact:  
Cortec® Advertising Agency:

Jeni Duddeck  
(651) 429-1100 Ext. 1114

[jduddeck@cortecvci.com](mailto:jduddeck@cortecvci.com)

Company Contact:  
Cortec® Corporation

Julie Holmquist  
(651) 429-1100 Ext. 1194

[jholmquist@cortecvci.com](mailto:jholmquist@cortecvci.com)

Technical Contact:  
Cortec® Corporation

Rick Shannon  
(651) 407-2746

[rshannon@cortecvci.com](mailto:rshannon@cortecvci.com)



**Attention: Editor**  
**July 28, 2021**  
**PRESS RELEASE**



## **Cortec® Unveils Vibrant New Lubricants Website!**

Cortec® Corporation is proud to unveil its new Cortec® Lubricants website! The brand-new online destination is a complete revamp of the old website and offers a fresh user experience with professional appeal. Best of all, the website delivers innovative solutions to

- Reduce friction
- Extend service life
- Prevent rust
- And keep metals cool!



### **Enhanced Corrosion Protection Options**

Lubricants are a vital part of everyday life that keeps society running smoothly—from door hinges to car wheels to power turbine gears. One of the unique aspects of Cortec® lubricants is that many are enhanced with proprietary VpCI® Technology for extra protection against corrosion in severe environments or during

layup. Some have the added benefit of vapor-phase action that allows the corrosion inhibitors to vaporize and migrate to recessed areas and cavities within the same enclosed space as the lubricant.

### **Exciting Biobased Alternatives to the Status Quo**



Another special feature of the Cortec® Lubricants website is its large selection of EcoLine® biobased greases. These present an excellent environmentally responsible alternative to petroleum-based greases. Not only are many of these greases USDA Certified Biobased Products—they also offer a variety of biodegradable options with a lower risk of pollution than traditional lubricants if accidentally

spilled on the ground.\* EcoLine® greases cover everything from rail curves, to food machinery, to semi-truck fifth wheels, to wire rope lubrication, to enhanced vapor-phase corrosion protection for extreme environments. Cortec® also offers biobased cutting fluid and biobased alternatives to petroleum-based general-purpose lubricants/penetrants for the environmentally conscious user.

### **Better User Experience**

The Cortec® Lubricants website offers improved user experience and is designed for easy navigation according to product type:

- Greases
- Oils and Additives
- Lubricants
- Metalworking Fluids



The “Products” page includes a list of helpful questions to ask in order to narrow down one’s choice of a Cortec® lubricant:

- Do I need grease, oil, cutting fluid, a general-purpose product, or an additive for my own oil?
- Do I require lubrication/corrosion protection during operation, layup, or intermittent use?
- Will parts be exposed to extreme/harsh conditions?

- Do I need a biobased, biodegradable product?
- If using grease, what NLGI grade do I need?
- Are there special requirements for indirect food contact?



The website also includes background information for anyone who wants to learn more “About Cortec®,” including Cortec’s growth from a fledgling company to one with a global distribution network and a continuing international focus on developing environmentally responsible solutions for

customers. The “Brochures” tab makes it easy to find relevant Cortec® print and online resources for the lubricants market, and the “Contact Us” page offers a simple way to connect with Cortec® for further assistance in the selection or application of a lubricant or other corrosion control solution.

The fresh and vibrant Cortec® Lubricants website awaits! Get started today finding new solutions to reduce friction, extend service life, prevent rust, and keep metals cool when you visit:

<https://corteclubricants.com/>.

*\*It is always important to ensure that use and disposal of all materials is in accordance with local guidelines.*

Need a High-Resolution Photo? Visit:

[www.cortecadvertising.com](http://www.cortecadvertising.com)

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Our relentless dedication to sustainability, quality, service, and support is unmatched in the industry. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001, ISO 14001:2004, & ISO 17025 Certified. Cortec Website: <http://www.cortecvci.com> Phone: 1-800-426-7832 FAX: (651) 429-1122