

Editorial Contact:  
Cortec® Advertising Agency:

Jeni Duddeck  
(651) 429-1100 Ext. 1114

[jduddeck@cortecvci.com](mailto:jduddeck@cortecvci.com)

Company Contact:  
Cortec® Corporation

Julie Holmquist  
(651) 429-1100 Ext. 1194

[jholmquist@cortecvci.com](mailto:jholmquist@cortecvci.com)

Technical Contact:  
Cortec® Corporation

Mike Gabor  
(614)-402-4101

[mgabor@cortecvci.com](mailto:mgabor@cortecvci.com)



**Attention: Editor**  
**November 1, 2021**  
**PRESS RELEASE**



## **DPS Skis Bids to Cut Plastic Waste with New Cortec® Packaging Partnership**

*Salt Lake City-based ski maker introduces new commercially compostable shrink wrap for ski and equipment packaging ahead of Fall 2021 season*

**SALT LAKE CITY (August 17, 2021)** — Lettuce. Apple cores. The wrapper on your new pair of skis. These are all items that could end up at your local industrial composting site with the launch of a new partnership between U.S.-based [DPS Skis and Cortec® Corporation](#), the global leader in innovative, environmentally responsible corrosion control technologies. Beginning in Fall 2021, DPS will ship skis to consumers and retailers wrapped in commercially compostable Cortec® EcoShrink™.

“At DPS, it’s been a priority for our team to take steps towards more sustainable business practices. We are thrilled that we discovered Cortec® and its new compostable packaging to help us continue our path towards greener solutions,” says Thomas Laakso, vice president of product and operations at DPS.



EcoShrink™ takes both the beginning and the end of the shrink wrap product life cycle into account. The film is made from certified commercially compostable resins and contains 45% biopolymers. After use,



EcoShrink™ is designed for disposal in a commercial composting environment to reduce the amount of plastic packaging that normally ends up in a landfill.\*

For more information on DPS Skis, contact Account Manager Maria Brickman at [maria.brickman@rygr.us](mailto:maria.brickman@rygr.us).

For more information on Cortec®, contact VP of Sales (Eastern North America) at Cortec® Corporation Mike Gabor at [Mgabor@cortecvci.com](mailto:Mgabor@cortecvci.com).

\* **Check locally to see if such a facility exists in your community and if they will accept this product. Not suitable for backyard composting.**

**About DPS Skis:** Located at the base of the Wasatch Mountains in Salt Lake City, Utah, DPS designs the world's most advanced ski products by fusing space-age carbon technology with groundbreaking shapes. DPS is responsible for the world's first and only pure pre-impregnated carbon fiber sandwich ski, the first 120mm-waisted powder pintail, the first rockered ski with sidecut, and PHANTOM, a paradigm-shifting permanent, one-time application base-coating that forever eliminates the need for waxing skis and snowboards. DPS products are sold on five continents and are the trusted brand of choice for serious skiers worldwide. [www.dpsskis.com](http://www.dpsskis.com)



**About Cortec® Corporation:** Cortec® Corporation is committed to providing world class corrosion solutions for industries across the globe. As the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies, Cortec® seeks to deliver cost-effective, user-friendly integrated solutions for corrosion problems in packaging, metalworking, construction, electronics, oil and gas, and many other industries.

**DPS Skis Contact:**

Maria Brickman  
[maria.brickman@rygr.us](mailto:maria.brickman@rygr.us)  
970-236-1668 ext. 2104



**Cortec® Contact:**

Mike Gabor  
[Mgabor@cortecvci.com](mailto:Mgabor@cortecvci.com)  
614-402-4101



**Keywords:** Cortec, Cortec Packaging, VCI, VCI Film, VpCI, commercial composting, sustainable packaging, Vapor phase Corrosion Inhibitor Film, compostable packaging, corrosion protection, eco-friendly, temporary storage, barrier film, corrosion, preservation

Need a High-Resolution Photo? Visit: [www.cortecadvertising.com](http://www.cortecadvertising.com)

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Our relentless dedication to sustainability, quality, service, and support is unmatched in the industry. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001, ISO 14001:2004, & ISO 17025 Certified. Cortec Website: <http://www.cortecvci.com> Phone: 1-800-426-7832 FAX: (651) 429-1122