

Editorial Contact:
Cortec® Advertising Agency:

Jeni Duddeck
(651) 429-1100 Ext. 1114

jduddeck@cortecvci.com

Company Contact:
Cortec® Corporation

Julie Holmquist
(651) 429-1100 Ext. 1194

jholmquist@cortecvci.com

Technical Contact:
Cortec® Corporation

Rick Shannon
(651) 407-2746

rshannon@cortecvci.com



Attention: Editor
May 25, 2021
PRESS RELEASE



Cortec® Invites Stretch Film Users to Wrap Their Minds Around ‘Greener’ Packaging Options

Industries that have been waiting to add “greener” packaging materials to their normal packaging processes need wait no longer! Cortec’s patent pending Eco Wrap® commercially compostable stretch film is now available on the market as an excellent substitute for traditional polyethylene stretch wrap. Eco Wrap® can be used on most standard automated stretch wrap equipment to palletize goods for storage, inventory, or shipment. The only adjustment typically needed is to increase tension due to Eco Wrap’s extreme elasticity.*



Eco Wrap® is specially designed by Cortec® Corporation to meet industrial stretch wrapping needs while allowing for final disposal in a commercial composting environment. It offers three key benefits:

- Uses less material without sacrificing strength
- Reduces conventional plastic waste
- Improves user's environmental image

Forging a Path Toward Greener Packaging



By developing Eco Wrap[®], Cortec[®] is forging a path that industries can follow toward “greener,” more responsible packaging methods. Made with certified compostable resin plus a tackifier additive, Eco Wrap[®] is designed to meet the ASTM D6400 standard for commercial composting so that after use, companies can send their discarded Eco Wrap[®] to the nearest industrial composting facility to be turned into soil amendment.[†] In addition to serving as a responsible waste management practice, this

may help users avoid tariffs, fines, and tip fees in areas where polyethylene is prohibited or restricted. Eco Wrap[®] is shelf and curb stable and will retain its integrity until disposed of properly.

Automated Stretch Wrapping in Countless Industries

Eco Wrap[®] is considered the first compostable stretch film that can be used on automated equipment—a must for efficient packaging in the warehousing and shipping industries. It can be used in countless stretch wrapping applications and is ideally suited for agricultural shipments such as hay bales and lumber. It is also a great option for wrapping pallets, corralling goods for shipment, wrapping luggage at airports, packaging construction materials, and transporting furniture in society's seemingly endless moving and home furnishing activities. Eco Wrap[®] is so versatile that practically any industry can find a use for it.



One of Many Compostable Solutions

Cortec[®] continues to pursue an aggressive R&D program toward developing “greener” packaging solutions like Eco Wrap[®], which is one in a long line of commercially compostable films created by Cortec[®]. Cortec[®]

is excited to go beyond basic compostable bags for yard waste and organics recycling to make commercially compostable grade films that can be substituted for traditional plastics in everyday industry. This expanding portfolio also includes shrink film—plus a variety of corrosion inhibiting films, bags, and stretch wrap for protective metals packaging.

Join the Quest for ‘Greener’ Packaging!

Join Cortec® in the quest to implement “greener” packaging by contacting them to learn more about Eco Wrap® and other commercially compostable film and bag options today:

<https://www.cortecvci.com/contact-us/>

Watch Eco Wrap® in action on automated stretch wrapping equipment:

<https://www.youtube.com/watch?v=vFH45i8tDQ>



**See typical mechanical property parameters for details.*

†This product is intended to be composted in a commercial composting facility operated in accordance with best management practices. Check locally to see if such a facility exists in your community and if they will accept this product. Not suitable for backyard composting.

Need a High-Resolution Photo? Visit:

www.cortecadvertising.com

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Our relentless dedication to sustainability, quality, service, and support is unmatched in the industry. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001, ISO 14001:2004, & ISO 17025 Certified. Cortec Website: <http://www.cortecvci.com> Phone: 1-800-426-7832 FAX: (651) 429-1122