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## Attention: Editor

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## PRESS RELEASE



## EcoCortec's Success in Marine Clean Project!

### EcoOcean® -Latest Technology in Preventing Marine Litter



We are proud to announce that Croatian plant, EcoCortec®, the most advanced manufacturer of biodegradable packaging in Europe played a major role in international 1,1 million Euros worth Marine Clean Project -'Marine debris removal preventing further litter entry', sponsored by CIP Eco-Innovation Program. Main goal of this important innovative project is preventing hazardous environmental impact of conventional plastic materials discarded at sea, as well as promoting sustainability and innovative technologies.



Croatian bioplastics plant - EcoCortec® with its biobased and water degradable film EcoOcean® made a huge step in fighting one of the most serious ecological threats today- the increasing problem of marine debris. These revolutionary bags will help in maintaining clean and unpolluted waterways around the world.

The project Marine Clean deals with decreasing marine litter – dangerous ecological problem that is growing rapidly. The great majority of marine litter (more than 90%) consists of plastics, which has become one of the biggest contaminants in the world’s oceans. As most types of plastics are not biodegradable, plastic debris poses a serious threat to various living species, boats and coasts.

EcoCortec® is participating in “Marine Clean” as a production partner for flexible packaging. In the framework of this project EcoCortec® introduced revolutionary EcoOcean® material: film and bags constructed from the latest biobased polymer technology on the market, PHA. They are developed completely with the environment in mind and contain 77% of biobased content.



**EcoOcean® film products are durable and versatile with the added value of biodegradability in a wide range of environments as well as marine protective. If they reach the waterways they will biodegrade in months instead of remaining in the ocean for years like ordinary hazardous plastic films.**

EcoOcean® is fully marine biodegradable and will biodegrade by anaerobic digestion in marine, natural soil and water environments, backyard composting systems and municipal composting facilities. It is heat and moisture resistant making it ideal for compostable bags and many flexible film-packaging applications.

Some of the targeted markets for marine degradable packaging are: cruise lines, hotels and resorts in coastal areas of Europe as well as ecologically sensitive regions along rivers and lakes.

Important aspect of the whole project is to influence change of policies within EU, in order to minimize pollution and develop new technological platform for the next generation of environmentally friendly products and practices that can be implemented in all countries of European Union.

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