

# NEWS ALERT



## New Video Demos Biobased Lubricant for Everyday Maintenance Tasks



Are you excited about Cortec's line of biobased EcoLine® products but aren't sure how to bring them to the real world? Our new **EcoLine® ELP** application video shows you how to do so with the aerosol version of our soy-based EcoLine® ELP. This brief video reveals EcoLine® ELP at work around the plant to

- Lubricate wheel bushings
- Lubricate garage door joints
- Quiet squeaky door hinges
- Loosen tight bolts



These are just a handful of the many uses you can find for this soy-based all-purpose lubricant. By bringing EcoLine® ELP to real life in four practical applications, the video pulls back the curtain of your mind to picture how you and your customers might use this product in a variety of everyday maintenance tasks.



So, next time you are wondering if and where you should give biobased lubricants a try, watch this short video for inspiration. Then, be sure to share it with any maintenance colleagues who are looking for more sustainable MRO (maintenance, repair, operations) products! Watch here:

[https://www.youtube.com/watch?v=JVTzFG\\_3TM](https://www.youtube.com/watch?v=JVTzFG_3TM)

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