

Editorial Contact:
Cortec® Europe Advertising Agency

Ana Juraga
+ 385 (0) 1 4854 486

ana.juraga@ecocortec.hr

Company Contact:
Cortec® Corporation:

Ivana Radic Borsic
+ 385(0)31 705 011

iborsic@cortecvci.com



Attention: Editor
July 15, 2022
PRESS RELEASE



Green, Compostable, Shrink Wrapping Film Receives Compostability Certificate from TÜV Austria!

Cortec® Corporation is very excited to receive industrial compostability certification for its “green” EcoShrink™ Compostable Film. EcoShrink™ is a certified industrially compostable*, specialty shrink wrapping film designed to make the “circular economy” a reality while meeting common packaging needs. EcoShrink™ is designed for use in standard heat-shrinking applications. Cortec® received the ‘OK compost INDUSTRIAL’ certificate from TÜV Austria. This certifies that EcoShrink™ conforms to the criteria for industrial compostability under EN 13432





(European equivalent of ASTM D6400). For the past decade the world has been searching for environmentally safer ways to approach packaging due to huge problem of plastic pollution. Cortec® Corporation has been working tirelessly to introduce viable packaging options with “circular economy” in mind. This means taking into account product’s whole life cycle—from raw material sourcing to disposal. The company has intensified efforts to develop a variety of practical alternatives to traditional plastic films and bags.

EcoShrink™ Film is a commercially compostable alternative to common plastic shrink wraps for use in industrial packaging applications.

EcoShrink™ takes whole shrink wrap product life cycle into account from the beginning to the end. The film is sourced from certified commercially compostable resins and contains 45% biopolymers. After use, it can be disposed of in a composting environment to reduce the amount of plastic packaging that normally ends up in a landfill.* EcoShrink™ is shelf and curb stable and will retain its integrity until disposed of properly.

Key environmental benefits:

- **Meets ASTM D6400 standard for commercial composting**
- **Contains 45% biopolymers**
- **Reduces conventional plastic waste**
- **Improves user’s environmental footprint**



EcoShrink™ has many practical characteristics in addition to being environmentally safe. Film is specially designed for standard heat-shrinking applications. Cortec’s customers can shrink wrap their small or large components as normal to conform to the shape of the object. EcoShrink™ is an excellent way to keep dust, dirt, and moisture off warehouse stock while keeping components bundled into a streamlined package.

Shrink wrapping can be done with a wide variety of standard shrink tools. Simply measure the size of the unit, determine how much film is needed to wrap around it with enough for overlap, then shrink wrap as usual. EcoShrink™ is available in 2 or 4 mil (50 or 100 µm) thicknesses and as single wound or centerfold sheeting in widths of 18" (45.72 cm) or 36" (91.44 cm).

Unfortunately, much of the planet is swimming in discarded plastic, which is harming animal and human health. Plastic pollution has become one of the largest environmental issues, as production of disposable plastic products overwhelms the world's ability to deal with them. Reducing plastic waste is complex process with many steps involved. This compostable shrink wrapping film enables utilizing renewable materials and ultimately keeping plastics out of the landfill by designing them for an industrial composting waste stream.



Learn more about EcoShrink™ Compostable Film:

<https://www.cortecvci.com/Publications/PDS/EcoShrink.pdf>

Keywords: Eco Shrink, Cortec Corporation, compostable film, composting program, EN 13432 standard, certified compostable film, environmentally friendly packaging, shrink wrapping, circular economy, environmentally responsible, plastic bag alternatives

Need a High-Resolution Photo? Visit: www.cortecadvertising.com

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Our relentless dedication to sustainability, quality, service, and support is unmatched in the industry. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001, ISO m14001:2004, & ISO 17025 Certified. Cortec Website: <http://www.cortecvci.com>