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**Attention: Editor**  
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**PRESS RELEASE**



## **Cortec’s New EcoShrink™ Compostable Film Bids to Keep Plastics Out of Landfills!**

In today’s world, many are looking for “greener” ways to approach packaging. This includes looking at the entire range of the product’s life cycle—from raw material sourcing to disposal. With this in mind, Cortec® Corporation has been working tirelessly to



introduce viable packaging options that can make the “circular economy” a reality. For more than two decades, Cortec® has been a leader in compostable films R&D and has recently intensified efforts to develop a variety of practical alternatives to traditional plastic films and bags. Today, Cortec® is pleased to announce the official release of EcoShrink™ Compostable Film, a commercially compostable alternative to common plastic shrink wraps for use in industrial packaging applications.

## Designed with the “Circular Economy” in Mind

EcoShrink™ takes both the beginning and the end of the shrink wrap product life cycle into account. EcoShrink™ is sourced from certified commercially compostable resins and contains 45% biopolymers. After use, EcoShrink™ can be disposed of in a commercial composting environment to reduce the amount of plastic packaging that normally ends up in a landfill.\* EcoShrink™ is shelf and curb stable and will retain its integrity until disposed of properly. Key environmental benefits can be summarized as follows:

- Meets ASTM D6400 standard for commercial composting
- Contains 45% biopolymers
- Reduces conventional plastic waste
- Improves user’s environmental footprint



## Putting EcoShrink™ to Good Use



In addition to these “green” benefits, EcoShrink™ has many practical characteristics. It is designed for standard heat-shrinking applications. Users of EcoShrink™ can shrink wrap their small or large components as normal to conform to the shape of the object. EcoShrink™ is a great way to keep dust, dirt, and moisture off warehouse stock while keeping components bundled into a streamlined package. Shrink wrapping can be done with a wide variety of

standard shrink tools. Simply measure the size of the unit, determine how much film is needed to wrap around it with enough for overlap, then shrink wrap as usual. EcoShrink™ is available in 2 or 4 mil (50 or 100 µm) thicknesses and as single wound or centerfold sheeting in widths of 18” (45.72 cm) or 36” (91.44 cm). Rolls come individually boxed or in cradle packed pallets.

## Join the Quest for “Greener” Packaging Options!

There are many possible steps in the journey toward reducing plastic waste. With EcoShrink™, Cortec® has chosen to take the route of incorporating renewable materials and ultimately keeping plastics out of the

landfill by designing them for an industrial composting waste stream. Contact Cortec® today to learn more about EcoShrink™ and to join the quest for “greener” packaging options!

Contact us: <https://www.cortecvci.com/contact-us/>

Learn more about EcoShrink™ Compostable Film:

<https://www.cortecvci.com/Publications/PDS/EcoShrink.pdf>



*\*Note: This product is intended to be composted in a commercial composting facility operated in accordance with best management practices. Check locally to see if such a facility exists in your community and if they will accept this product. Not suitable for backyard composting.*

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Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Our relentless dedication to sustainability, quality, service, and support is unmatched in the industry. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001, ISO 14001:2004, & ISO 17025 Certified. Cortec Website: <http://www.cortecvci.com> Phone: 1-800-426-7832 FAX: (651) 429-1122