



# NEWS ALERT

## Join Bionetix® to Explore and Share Probiotic Cleaning Trends at ISSA!



Bionetix® International is gearing up for the ISSA Show North America and hopes to see you there! If you are interested in cleaning and sanitation solutions, the Mandalay Bay Convention Center in Las Vegas is the place to be November 14<sup>th</sup>-16<sup>th</sup> to learn, grow, and build your network with thousands of cleaning professionals.

Diana Di Marco (Technical Sales Director) and Tonya Decterov (Product Manager) will represent Bionetix® and the probiotic cleaning trend at Booth #1012, making ISSA North America an excellent opportunity to come and talk directly with our team for valuable sales and technical insights.

This year will also be a great time to learn about some of our newer products, with a special emphasis on [ECO-CLEAN-ALL TABS™](#) and our brand-new [PAPERATOR™](#) “paper-eating” product. Expect to see product samples and/or demos to get a better grasp on what to expect when ordering these biotechnologies and sharing them with others.

In addition to giving you the chance to interact with the Bionetix® team, ISSA will be an outstanding chance to connect with a wide variety of cleaning professionals from North America and beyond. You will also have an extensive menu of educational sessions to choose from and the opportunity to earn cleaning certifications onsite.

ISSA North America is only a month away, so make plans now to register and join us for a productive three days at Mandalay Bay Convention Center! [Contact us today to let us know you're coming and to schedule a one-on-one meeting with one of our team members!](#)

ISSA Show North America 2023  
November 14<sup>th</sup>-16<sup>th</sup>, 2023  
Mandalay Bay Convention Center  
Las Vegas, NV  
Booth #1012  
Show link: [www.issashow.com](http://www.issashow.com)

**Keywords:** ISSA North America, Bionetix, probiotic cleaners, green cleaning solutions, where to meet cleaning professionals, cleaning trends, cleaning and sanitation, industrial and institutional cleaning



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